# Passive Inequality and the Dilemma of Meritocracy

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### Abstract

In meritocratic societies, inequality is considered just if it reflects factors within but not outside individuals' control. However, individuals often benefit differentially from other people's efforts. Such *passive inequality* is simultaneously just and unjust by meritocratic standards, confronting meritocrats with a dilemma. We conducted an experiment with a representative US sample to investigate how people deal with this dilemma. In the experiment, impartial spectators redistribute payments between pairs of individuals. We vary whether initial payments result from luck or effort and whether spectators redistribute between individuals who worked themselves or individuals who benefited from the work of real-life friends. Spectators treat inequality based on the efforts of individuals' friends as if individuals had worked themselves, and very different from inequality resulting from differential luck. This indicates that most people accept passive inequality if it is merited at some stage, which may explain opposition against redistributive policies.

**Keywords:** Inequality, Fairness, Redistribution, Inheritance, Meritocracy

JEL Classification: Q12; C22; D81.

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# 1 Introduction

In a meritocratic society, inequality is considered to be just if it reflects factors within but not outside individuals' control. However, individuals are often not responsible for their outcomes themselves but benefit differentially from the efforts of others. Such *passive inequality* exposes a fundamental tension in the meritocratic logic. On the one hand, individuals are entitled to decide how to spend their earned resources, which includes the right to transfer them to others. On the other hand, if two individuals are not involved in the process that generates inequality between them, such inequality does not reflect their individual achievements. By meritocratic standards, passive inequality is just and unjust at the same time and confronts meritocrats with a dilemma—the dilemma of meritocracy. The dilemma of meritocracy appears in many situations where goods are distributed. Examples include teamwork, where workers profit differentially from the efforts of their co-workers, friendship ties that are differentially rewarding, and the inheritance of goods from parents to children.

This paper aims to improve our understanding of fairness preferences by studying 1) how people deal with passive inequality compared to active inequality, where individuals are responsible for their own outcomes and 2) how people resolve the dilemma of meritocracy. To formalize our intuition we first introduce a stylized theoretical framework that formalizes how individuals evaluate unequal distributions and makes predictions about the relationship between preferences under active and passive inequality. To test these predictions empirically, we need to observe distribution decisions in situations that differ in whether the initial inequality is active or passive but are otherwise identical. Since such comparable situations are very rare outside of controlled experimental conditions, we conduct a survey-experiment that is suitable to test the theoretical predictions and answer our two main research questions.

The theoretical framework covers situations in which money is distributed between two individuals who each benefit from the effort of an associated worker. An impartial spectator observes this situation and makes a fairness judgment based on his or her fairness ideal. This setup nests the case of active inequality, where a beneficiary and the associated worker are identical and, therefore, being fair toward workers is the same as being fair toward beneficiaries. If beneficiaries and their associated workers are not identical, however, meritocrats need to balance two potentially conflicting fairness views: if the two workers exert different levels of effort, the distribution that is considered fair toward the two workers may be different from the distribution that is considered fair toward the two beneficiaries, who both exert no effort. Given that fairness toward the workers calls for no redistribution whereas fairness toward the beneficiaries demands full equalization, individuals face a dilemma because they infringe

<sup>&</sup>lt;sup>1</sup>The dilemma of meritocracy differs from a tradeoff, for instance, between fairness and efficiency. In a tradeoff, one of the goods can be obtained at the cost of the other good. In contrast, the dilemma of meritocracy forces us to infringe on the meritocratic fairness ideal by either accepting passive inequality or effectively redistributing earned goods. While the dilemma of meritocracy constitutes a tradeoff between these two violations of the meritocratic fairness ideal, a violation occurs in any case, which defines an ethical dilemma (?).

meritocratic fairness no matter how they redistribute. Because beneficiaries merit similar but inherit different outcomes, meritocrats may be less willing to accept passive inequality as compared to active inequality.

The corresponding experiment builds on the impartial spectator paradigm (??) and consists of two stages. In the earnings stage, an initial distribution of \$10 between two stakeholders is determined. In the first of two treatment dimensions, we vary whether the two stakeholders themselves work on a real-effort task to generate earnings (ACTIVE INEQUALITY), or whether they each profit from the work of a real-life friend (Passive Inequality). In the second treatment dimension, we vary whether workers complete the same fixed number of tasks and the initial distribution is determined by a random draw (Luck), or whether workers choose how many tasks to complete and the initial distribution is proportional to the relative number of completed tasks (Effort). In the redistribution stage, we sample 543 impartial spectators representative of the general US population who can redistribute the \$10 between pairs of workers (ACTIVE INEQUALITY conditions) or workers' friends (Passive Inequality conditions). Based on the treatment variation in the earnings stage, we implement a  $2 \times 2$  within-subjects design in the redistribution stage: spectators make redistribution decisions for each of the four types of situations. For each situation, they observe the initial distribution and workers' relative effort before they determine the final allocation. Spectators are impartial in the sense that they have no stakes in the distribution themselves. Because redistribution is costless, we interpret the final allocation as the allocation they consider fair.

Besides the absence of spectator self-interest, this experimental setting has two additional advantages. First, the comparability of redistribution decisions across experimental conditions enables us to isolate how variations in our two dimensions of interest—whether the initial distribution is tied to workers' relative efforts or based on a random draw, and whether beneficiaries are responsible for their outcomes themselves or not—affect which distribution spectators find fair. Second, the stylized nature of the design allows us to abstract from other factors that affect distributional preferences, such as efficiency considerations or trust in the government (??). This makes our results less specific to a particular situation. Instead, our design is in line with transfers from productive donors to unproductive recipients, which encompasses a broad set of situations. In particular, our design is not tailored to analyze attitudes toward inheritances, since workers do not decide on how to allocate their earnings and because inheritances involve much larger sums. One concrete example of a real-world situation relatively close to our design is tournaments where teams, for instance divisions within a company, compete for a fixed price and participants are differentially lucky regarding the productivity of their team members.

Our empirical results are in line with our theoretical framework and yet surprising. Consistent with the existing literature, we find that in the ACTIVE INEQUALITY & LUCK condition redistribution levels are substantially higher than in ACTIVE INEQUALITY & EFFORT (?). Spectators equalize about 80% of the initial inequality on average in the LUCK case but only about 5% in the Effort case. Comparing redistribution levels between the two LUCK conditions reveals that

spectators redistribute in a similar way when beneficiaries profit from the random draw of their friends compared to a random draw of themselves. In the Effort domain, however, spectators indeed redistribute significantly more if inequality is passive. While in the Active Inequality & Effort condition spectators equalize 5% of the inequality in the initial distribution, this share increases to 8% in Passive Inequality & Effort.

The key takeaway though is that spectators redistribute a small fraction of the initial inequality in Passive Inequality & Effort, close to the Active Inequality & Effort benchmark but far away from the Luck benchmark of 80%. In other words, most spectators handle the dilemma of meritocracy by prioritizing fairness toward the benefactors over fairness toward the beneficiaries. This result seems to be a general feature of the US population, as it does not vary much by demographic variables like age, gender, or political ideology. Hence, there appears to be a broad consensus among US citizens that passive inequality is acceptable as long as it is merited by those who bequest.

We examine potential reasons why spectators tend to handle the dilemma of meritocracy in favor of the benefactors by analyzing open-ended responses in which spectators explain their redistribution decisions. Consistent with their decisions, most spectators state to redistribute based on the workers' (and not their non-working friends') relative efforts in the Passive Inequality & Effort condition. Zooming in on spectators who acknowledge the dilemma, i.e. that they infringe meritocratic fairness irrespective of how they redistribute, reveals a more instructive consideration behind redistribution decisions: many of these spectators argue that neither of the two non-working friends is entitled to any payoff anyways, such that fairness toward the workers receives a much larger weight in their decision process. Under the assumption that workers prefer their own friends to receive the earnings they have merited through their efforts, this relative weighting of conflicting fairness judgments calls for the low level of redistribution that we observe in the experiment.

These considerations suggest that spectators observe workers' relative efforts, derive their relative entitlements, and then implement redistribution decisions trying to take into account (in particular the more industrious worker's) preferences over the distribution of payoffs between passive friends. To substantiate that this is a common rationale behind spectator's decisions, we explore how decisions are associated with spectators' (incentivized) beliefs about workers' preferred distributions of the \$10 between their own and the other worker's friend. Indeed, spectators who believe that workers prefer distributions that more strongly favor their own friends redistribute less. Despite being neither causal nor conclusive, these observations suggest that spectators prioritize meritocratic fairness toward workers and try to respect workers' distributional preferences.

Due to the within-subjects design employed in the spectator stage, we can relate a given spectator's decisions across the four treatment conditions. Both within the Active Inequality and the Passive Inequality domain, we use this feature to classify spectators into one of three frequently studied fairness types, and a residual type: egalitarians who prioritize equality and

always redistribute, libertarians who prioritize property rights and personal freedom and never redistribute, and meritocrats who prefer distributions that reflect relative efforts. In the Active Inequality domain, we can classify all but one spectator into one of the three fairness types. By far the most prevalent fairness type is the meritocratic one (76%), followed by libertarians (21%) and only few egalitarians (3%). Most spectators display similar redistribution patterns in situations with Active Inequality and Passive Inequality. While we observe some switching between meritocrats and libertarians that is not in line with our theoretical framework, more than 85% of the spectators behave in a way that is consistent. We conclude that our theoretical framework can accommodate spectators' redistribution behavior well.

We also relate our experimental measures of fairness preferences to attitudes toward various redistribution-related policies including income and estate taxation, disability and unemployment insurance, and support for equal opportunity programs. We find that more redistribution in the experiment is related to more support for redistribution regarding all policies. This suggests that the fairness preferences identified in this experiment are a fundamental preference underlying attitudes towards various policies.

Finally, researchers who seek to relate survey responses to individual fairness preferences may often not have the resources to accommodate a thorough experimental elicitation of these preferences. We validate that unincentivized survey questions included in the post-experimental questionnaire correlate strongly with the experimentally elicited preferences in Active Inequality situations. Hence, these survey items may constitute an economical alternative in the presence of organizational constraints.

This paper contributes to the literature that explores how contextual and personal factors determine individuals' fairness views and redistributional preferences (?). With regard to personal factors, it has been studied how redistributional preferences are associated with risk preferences (?), depend on experienced inequality (?), and respond to information on intergenerational mobility (?) or inequality and the tax system (?). In terms of contextual factors, it is well documented that many people reject inequality that is based on luck but accept inequality if stakeholders are responsible for their outcomes, for example, due to investment decisions (?), effort provision (????), or risk-taking (??).

Recent papers have studied situations where luck determines workers' expected returns or opportunities to exert effort (????). From a meritocratic perspective, these situations yield interesting decision problems because individuals cannot easily disentangle the relative contributions of luck and effort and may need to contemplate counterfactuals. In contrast, the main innovation of our design is the introduction of passive inequality—having passive individuals profit from the actions of others. Because inequality is passive, spectators face a difficult decision problem even though they are perfectly informed about the relevance of luck and effort; the dilemma originates from the fact that they will infringe on meritocratic fairness no matter how they redistribute by either accepting passive inequality or effectively redistributing earned resources. Despite the differences between passive inequality and inequality due to lucky oppor-

tunities, a common element is that they involve both luck and effort. This raises the question of how redistribution levels in both cases compare. While ? and ? find redistribution levels about midway between the luck and effort benchmarks, we find that US Americans redistribution decisions in the case of passive inequality are right at the pure effort benchmark, which is more in line with the results from ?.

While ? and ? briefly discuss the dilemma of meritocracy and ? and ? study related issues theoretically, ? and ? are most closely related to our paper. In both studies, passive beneficiaries receive earnings (?) or lotteries (?) from other individuals. However, ? do not examine the fairness preferences of impartial spectators but of the receivers, which introduces selfish motives. Perhaps more importantly, in both of their papers, benefactors and beneficiaries are strangers, while our sample includes pairs of real-life friends. Contrary to our results, ? and ? find low redistribution levels close to the corresponding luck benchmarks, which suggests that meaningful relations between benefactors and beneficiaries are pivotal for the assessment of passive inequality.

Finally, our results may help to explain why many people oppose redistributive policies. Several studies show that people's preferences regarding redistributive policies are strongly related to whether they find inequality fair or unfair (???). At the same time, economic inequality is often passive, for instance through differential bequests, education, social environments, or parenting (????). Hence, our finding that individuals tend to consider inequality as fair if it is based on effort at some stage suggests that people may reject redistributive policies based on fundamental fairness preferences. Faced with two similarly unattractive options, many people might perceive passive inequality or unequal opportunity as the lesser evil and prioritize rewarding the efforts of those who pass on resources.

## 2 Theoretical Framework

We are primarily interested in situations where individuals are not responsible for their outcomes themselves but profit—potentially to a differential extent—from the efforts of others. In such situations, fairness judgments may not only need to take into account whether inequality reflects differential luck or differential efforts but also balance fairness toward individuals who generated payments and toward individuals who receive these payments. To accommodate these situations, we extend the framework in ? and ? to allow for cases of passive inequality, in which the person responsible for an outcome is not identical to the person who receives that outcome. Still, our framework accommodates the special case of active inequality where the person responsible for an outcome also receives it. We derive behavioral hypotheses in Subsection 4.3, after introducing the experimental design.

## 2.1 Setup

We study distributional preferences in a situation in which a fixed sum of money is distributed between two individuals ("friends"  $F_X$  and  $F_Y$ ), who each benefit from the effort of an associated worker ( $W_X$  and  $W_Y$ ).  $F_X$ ,  $F_Y$ ,  $W_X$  and  $W_Y$  are labels for the subjects, not allocations of theirs. Moreover,  $F_X$  and  $F_Y$  may coincide with  $W_X$  and  $W_Y$  respectively in the case of active inequality while they differ under passive inequality.

Workers exert effort for their respective friends because they are interested in their well-being. We use the terms "workers" and "friends" to make this altruism salient and to be consistent with our experimental design. However, one might also think of other relationships between workers and "friends." For instance, workers might be parents caring for their respective children. Let  $e_{W_i} \geq 0$  denote the effort of worker  $i \in \{X,Y\}$  and  $e_{F_X} = e_{F_Y} = 0$  the effort of the two friends, who are entirely passive. After workers have exerted effort, an initial distribution between the two friends is realized, which may depend on effort levels or a random process. We describe this distribution by the relative shares of the fixed sum of money that the two friends receive initially  $(s_0, 1 - s_0)$ . We denote  $s_0$  as the initial share of  $F_X$  whom we assume to be the initially weakly disadvantaged friend, i.e.,  $s_0 \leq 0.5$  (without loss of generality).

Consider an impartial spectator who observes this situation and contemplates whether the distribution is fair or should be altered. Spectators are impartial in the sense that they do not receive a material benefit but incur disutility if they perceive the distribution between the two friends to be unfair. We assume that the spectator's utility function is given by

$$V(s|\sigma) = -\frac{\alpha}{2} \left( \underbrace{s - s_W^f(\sigma)}_{\text{deviation from what is fair toward workers}}^{\text{deviation from}} \underbrace{\frac{\text{deviation from what is fair toward friends}}^{\text{deviation from what is fair toward friends}}^{\text{deviation from what is fair toward friends}}$$
 (1)

In that expression,  $\sigma$  encodes information about the situation. The spectator's fairness judgments in situation  $\sigma$  are expressed by the relative shares  $s_W^f(\sigma)$  and  $s_F^f(\sigma)$ , which describe the distributions  $(s_L^f(\sigma), 1-s_L^f(\sigma), L \in \{W, B\})$ , that the spectator considers fair toward the workers and friends, respectively. Quadratic loss functions capture the disutility from distributions that deviate from what is considered fair, and  $\alpha \in [0,1]$  governs how the spectator balances fairness toward workers and friends. Solving the corresponding maximization problem yields the distribution the spectator finds fair overall, given by

$$s^{r}(\sigma) = \alpha \, s_W^f(\sigma) + (1 - \alpha) \, s_F^f(\sigma). \tag{2}$$

Under the given functional form assumptions, the spectator's preferred distribution is a linear combination of the distribution considered fair toward the workers and the distribution considered fair toward the friends, with weights  $\alpha$  and  $1 - \alpha$ , respectively.

# 2.2 Fairness Types, Fairness Judgments, and the Dilemma of Meritocracy

Let us turn to the question of how spectators make fairness judgments. We follow the literature by assuming that spectators endorse either an egalitarian (E), libertarian (L), or meritocratic (M) fairness type  $\tau$ .

**Egalitarians** ( $\tau = E$ ): An egalitarian is convinced that total resources should be distributed equally in any case. Hence, the distribution perceived fair toward workers as well as friends is given by  $s_W^f(\sigma) = s_F^f(\sigma) = s^f(\sigma) = \frac{1}{2}$ . Because perceived fair shares coincide, egalitarians do not encounter a conflict in the case of passive inequality, and the preferred distribution is  $s^r(\sigma) = \frac{1}{2}$ .

**Libertarians** ( $\tau = L$ ): A libertarian does not value equality but advocates the opposing standpoint that one should not intervene in the allocation process and therefore accepts the initial allocation. The perceived fair distributions are given by  $s_W^f(\sigma) = s_F^f(\sigma) = s^f(\sigma) = s_0$  and the overall preferred distribution is  $s^r(\sigma) = s_0$ .

**Meritocrats** ( $\tau = M$ ): In between, meritocrats think that distributions should reflect individual merits:  $s_L^f(\sigma) = \frac{e_{L_X}}{e_{L_X} + e_{L_Y}}$  if  $e_{L_X} + e_{L_Y} > 0$  and  $s_L^f(\sigma) = \frac{1}{2}$  if  $e_{L_X} + e_{L_Y} = 0$ , with  $L \in \{W, B\}$ . Hence, in the case of passive inequality, meritocrats may face a dilemma: because friends do not exert any effort but their associated workers may exert different levels of effort ( $e_{W_X} \neq e_{W_Y}$ ), it follows that  $s_F^f = \frac{1}{2}$  but usually  $s_W^f = e_{W_X}/(e_{W_X} + e_{W_Y}) \neq \frac{1}{2}$  — merit judgments conflict! As a consequence, meritocrats need to balance fairness toward workers and friends, and the overall perceived fair share is given by

$$s^{r}(\sigma) = \alpha \frac{e_{W_X}}{e_{W_X} + e_{W_Y}} + (1 - \alpha) \frac{1}{2}.$$
 (3)

We denominate this phenomenon the *Dilemma of Meritocracy*. If one worker chose to exert higher effort for the sake of his friend than the other, this pulls the meritocrat toward a distribution between friends that reflects these differences in effort. Conversely, both friends are passive and none merited more resources than the other, which pulls the meritocrat toward an egalitarian distribution. The weighting parameter  $\alpha$  that governs how this dilemma is handled may be interpreted as the relative importance of the workers' and the friends' perspectives in the meritocrat's overall fairness judgment.

# 2.3 Active Inequality

Our framework nests the case of active inequality studied in existing research, where each worker is identical to his associated friend,  $W_i \equiv F_i$ . This implies that  $e_{W_i} = e_{F_i}$  and fairness judgments toward workers and friends coincide for all fairness types:  $s_W^f = s_F^f = s^f$ . The spectator's utility

function collapses to  $V(s|\sigma) = -(s - s^f(\sigma))^2$ , and the solution is simply  $s^r(\sigma) = s^f(\sigma)$ , such that one reobtains the formulation used in ? and ?.

# 3 Experimental Design

Our experiment builds on the impartial spectator paradigm (??) and consists of two stages. In the earnings stage, an initial (pre-redistribution) allocation of \$10 between two stakeholders is determined. In the redistribution stage, impartial spectators may redistribute the \$10 between the two stakeholders to determine the final (post-redistribution) allocation. We are primarily interested in spectators' redistribution decisions; the earnings stage is used to incentivize these decisions.

## 3.1 The Earnings Stage

In the earnings stage, we implement four treatment conditions in a between-subjects design. In all conditions, subjects work on a real-effort task in which they have to reposition sliders into the middle position (?). Each task has a fixed duration of 30 seconds and requires repositioning 5 sliders, which is easy to achieve. Hence, completing tasks is solely a matter of effort and time, but not ability. After workers have completed their participation, they are divided into pairs of two. Treatments differ in two dimensions. One dimension varies whether the initial distribution of the \$10 is determined by a random draw ("Luck") or reflects the relative number of completed tasks ("Effort"). The other dimension varies whether the \$10 is distributed between a pair of workers themselves ("Active Inequality") or whether each worker designates a real-life friend and the \$10 is distributed between the two friends of a pair of workers ("Passive Inequality").

Working with real-life friends has organizational advantages over, for example, the stricter requirement that workers designate a beneficiary among their family members. At the same time, friendship ties capture two central aspects of relationships between benefactors and beneficiaries that may be prerequisites for the dilemma of meritocracy: there is a meaningful relationship between workers and their friends, and workers are more altruistic toward their own friend than toward the friend of the other worker (?).<sup>2</sup>

The 2x2 variation in the earnings stage results in the following four conditions which are summarized in Table 1:

• ACTIVE INEQUALITY & Luck: Workers complete exactly 20 tasks. \$10 are distributed between the two workers of a pair. The initial distribution is determined by a random draw. Each distribution is equally likely.

<sup>&</sup>lt;sup>2</sup>One might be concerned that spectators' redistribution decisions are affected by the possibility that passive friends share their earnings with their associated worker after the experiment. In Subsection D.1 we present evidence that this is not the case based on subjects' answers to open text questions about the reasoning behind their decisions.

- ACTIVE INEQUALITY & EFFORT: Workers choose to complete between 0 and 40 tasks. \$10 are distributed between the two workers of a pair. The initial distribution corresponds to the relative number of completed tasks.
- Passive Inequality & Luck: Workers complete exactly 20 tasks. Each worker chooses a real-life friend, and \$10 is distributed between the workers' friends. The initial distribution is determined by a random draw. Each distribution is equally likely.
- Passive Inequality & Effort: Workers choose to complete between 0 and 40 tasks. Each worker chooses a real-life friend, and \$10 is distributed between the workers' friends. The initial distribution corresponds to the relative number of completed tasks.

**Table 1:** Features of Treatment Arms

Treatment	\$10 distr. betw.	# Tasks completed	Initial allocation
Active Ineq. & Luck	Workers	$e_x = e_y = 20$	$s_0 \sim U[0, 1]$
Active Ineq. & Effort	Workers	$e_x, e_y \in [0, 40]$	$s_0 = e_x/(e_x + e_y)$
Passive Ineq. & Luck	Workers' friends	$e_x = e_y = 20$	$s_0 \sim U[0, 1]$
Passive Ineq. & Effort	Workers' friends	$e_x, e_y \in [0, 40]$	$s_0 = e_x/(e_x + e_y)$

*Note:*  $e_x$  and  $e_y$  denote the number of tasks by worker X and Y, respectively.  $U[\cdot]$  denotes the uniform distribution, and  $s_0$  denotes the share of the \$10 allocated to stakeholder X according to the initial distribution. The share of the \$10 allocated to stakeholder Y according to the initial distribution always equals  $1 - s_0$ .

Before they start working, workers know whether they generate earnings for themselves or a real-life friend and how the initial allocation is determined. They also know that another person's decision may affect their (or their friend's) payoff, but not how and why. Workers (and their friends) never observe the initial allocation or spectators' decisions. Friends are entirely passive.<sup>3</sup>

Workers make a final decision at the end of the earnings stage. We ask workers in the Active Inequality conditions how they would distribute additional \$10 between themselves and the worker they are matched to if they could freely decide. Likewise, we ask workers in the Passive Inequality conditions how they would distribute \$10 between their own friend and the friend of the worker they are matched to. Workers are incentivized to report their preferences truthfully, as we would randomly draw one worker and implement his or her preference. We will later refer to these decisions as dictator decisions.

<sup>&</sup>lt;sup>3</sup>To keep spectators' decisions as simple as possible, we deliberately decided against having workers distribute their earnings between their own friend and the friend of the other worker in the Passive Inequality conditions. A potential downside of this decision is that workers' preferences are not perfectly known to spectators. In particular, if spectators believe that workers prefer equal distributions, they can implement a distribution (50/50) that is fair both towards workers and friends, and there is no dilemma even in the Passive Inequality & Effort condition. However, as spectators knew that workers self-selected the person who would profit from their participation, it seems likely that spectators believe that workers prefer to pass on their earned resources to their beneficiary over a 50/50 split. Moreover, even if spectators believed that workers wanted the money to be split equally between the receivers, this would not invalidate but strengthen our conclusions: whereas meritocratic spectators should equalize payoffs between beneficiaries, we actually observe very *little* redistribution.

## 3.2 The Redistribution Stage

In the redistribution stage, unrelated subjects ("impartial spectators") can redistribute the \$10 between pairs of workers or workers' friends. Based on the four conditions from the earnings stage, we implement a 2x2 within-subjects design in the redistribution stage. Before they make a redistribution decision, spectators learn whether \$10 is distributed between workers or passive friends, whether the initial allocation was determined by a random draw or according to the relative number of completed tasks, and the initial allocation.

We tried to provide this information to our general population sample as comprehensible as possible. To this end, we created one slide show for each condition that uses text and graphical illustrations to explain how the initial distribution was generated and how spectators could make a decision. Figure H.17 in the Appendix shows one slide from the Passive Inequality & Effort condition. In particular, we explicitly told spectators that in the Effort treatments, the money was initially distributed purely based on relative effort, not on ability or luck. To make that point even clearer we let spectators try out the slider task themselves. Appendix J shows all spectator instruction slides. Moreover, all spectators took part in a quiz that tested their comprehension of the instructions before making their redistribution decisions and our results are robust to conditioning on the subset of spectators who did not make any error.

They make their decision by entering the final distribution in the form of relative shares of the two workers (in the Active Inequality conditions) or friends (in the Passive Inequality conditions) in a table that also contains condensed information about the situation. Figure H.18 shows a screenshot of the decision screen in the Passive Inequality & Effort condition; the other decision screens had the same structure. The fields where spectators enter the relative shares are initially empty, which means that there is no status quo distribution. Hence, spectators have to enter their preferred relative shares before proceeding which has the advantage that we do not falsely classify "lazy" spectators as libertarians. To focus on the fairness aspect of the redistribution problem, we abstract from a potential fairness-efficiency tradeoff (?) by making redistribution costless.

Similar to recent studies that use the impartial spectator design (?), we employ a variant of the strategy method introduced by ?. For each spectator, we construct a set of six initial allocations that consists of one initial allocation from a randomly drawn situation that has occurred in the earnings stage and five hypothetical initial allocations that are constant across all spectators. The hypothetical initial allocations were (\$0.00, \$10.00), (\$1.00, \$9.00), (\$2.20, \$7.80), (\$3.00, \$7.00), and (\$3.80, \$6.20). We use hypothetical initial allocations to keep the initial allocations constant across spectators.<sup>4</sup> These initial allocations yield a block of 6 situations

<sup>&</sup>lt;sup>4</sup>If the initial allocation in the randomly drawn situation was identical to one of the hypothetical initial allocations, the respective hypothetical initial allocation was replaced by a "backup" allocation. This case applied for 52 spectators. We let spectators guess which situation they saw was the true one in a pilot of this study. Like ?, we found that spectators did not do better than to be expected by chance at detecting the true situation. These results are available upon request. We did not include this item in the main study to keep the survey short.

within each of the four conditions – 24 situations in total – for which we ask spectators to make redistribution decisions.

Spectators make redistribution decisions for all situations within a block before they proceed to the next one. After each block, they are prompted to briefly describe the reasoning behind their decisions. We randomize the order of blocks as well as the order of situations within each block between subjects. Spectators know that some situations are hypothetical and that we randomly select one spectator for each pair of workers (friends) whose decision for the relevant situation is implemented. Because spectators do not know whether a decision is potentially relevant or not, all decisions are probabilistically incentivized.

Concluding the experimental part of the survey, we elicit spectators' beliefs about workers' dictator decisions. Separately for workers in the Active Inequality and Passive Inequality conditions, we ask spectators to guess how much workers, on average, kept for themselves or gave to their own friends, respectively. Spectators receive a bonus of \$0.20 for each guess with less than \$0.20 distance to the actual value, such that guesses are incentivized as well.

Subsequently, we ask spectators qualitatively to what extent they find luck-based and effort-based (active) inequality between two individuals fair. Because it may be too expensive or time-consuming to elicit incentivized experimental measures of fairness preferences in some surveys, it is useful to know whether such short nonincentivized survey measures can be employed as substitutes. Appendix G provides evidence that this is the case, as the corresponding survey- and experimental measures are highly correlated. Finally, spectators complete a brief questionnaire on their general attitudes toward inequality, their assessment of various policies related to inequality and redistribution, and sociodemographic characteristics.

### 3.3 Procedures

### 3.3.1 Workers and Friends

The earnings stage was conducted online in March 2022 and implemented using oTree (?). Workers were recruited from the BonnEconLab subject pool via Hroot (?). The invitation mail informed potential participants that some of them would be able to generate a payment for a real-life friend. In the confirmation email, workers in the Passive Inequality conditions received a link that they had to pass on to a friend. Via that link, friends had to give us their bank details. On the next day, the corresponding workers received another email with a participation link only if a friend had given us their bank details, such that we could ensure to make all payments. Workers in the Active Inequality conditions were informed in the confirmation email that they were not among those participants that could generate a payment for a friend and received an email with a participation link on the next day as well. All workers could start immediately when they received the participation link and had time to conclude their participation until the end of the day.

In the earnings stage itself, workers had to enter their own bank details before they received

condition-specific instructions and entered the work stage. Workers in the Effort conditions could choose how many tasks to complete, whereas workers in the Luck conditions had to complete exactly 20 tasks.<sup>5</sup> After the work stage, workers had to make their respective dictator decision to conclude their participation.

In total, 43 workers completed their participation in the earnings stage, 21 in the Active Inequality conditions and 22 in the Passive Inequality conditions. All payments to the (German) workers and friends were made in Euros but presented to the (American) spectators in US dollars and chosen such that the dollar values were round numbers. In the Passive Inequality conditions, each worker received a fixed payment of \$3, and \$10 was distributed between two workers each. In the Passive Inequality conditions, each worker received a fixed payment of \$5, each friend received a fixed payment of \$3, and \$10 was distributed between two friends each. Hence, the total payments of the receivers of the \$10 (the workers in the Passive Inequality conditions) were identical for all treatments.<sup>6</sup>

In addition, one among all 43 workers' dictator decisions was randomly selected and implemented, in addition to all other payoffs, as announced during the study. Payoffs were presented in the form of experimental currency during the earnings stage but eventually made in euros via bank transfer.

### 3.3.2 Spectators

The redistribution stage was conducted online in late April 2022 and implemented using oTree as well. We recruited a sample of 552 adult US citizens via the survey provider Prolific, which has been shown to provide higher data quality than comparable companies (??). In addition to incentivizing redistribution decisions, we took several measures to further promote quality responses, including two attention checks, control questions for each block of redistribution decisions, and graphical instructions that are arguably more engaging than large blocks of text instructions. Details and data quality checks are presented in Appendix A, which also provides evidence that spectators recognized and understood the differences between treatments.

Spectators were recruited in two waves within the same week.<sup>7</sup> The first and second wave

<sup>&</sup>lt;sup>5</sup>Workers could at most attempt 60 tasks until the work stage was automatically concluded. One worker in the Luck conditions did not manage to complete 20 tasks with 60 attempts and did not generate a payment, as was announced beforehand.

<sup>&</sup>lt;sup>6</sup>Our design holds the receivers' total payments constant across conditions because we are interested in how spectators redistribute across receivers. Because we had to pay workers in the Passive Inequality conditions a show-up fee, this leads to higher total payments there than in the Active Inequality treatments. However, spectators only received information on the payments to the receivers.

<sup>&</sup>lt;sup>7</sup>The first served as a soft launch to test for technical issues. Indeed, during the first wave, we recognized that for some of the spectators one hypothetical initial allocation was always replaced by the backup allocation due to a bug, which we fixed immediately. Because there is nothing inherently special about our preselected hypothetical initial allocations this is not a big issue, though, and the respective decisions/observations are treated like all other decisions and as described in Subsection 4.2.

contained 75 and 477 spectators, respectively. Because participants from the first wave were not excluded from participating in the second wave, 9 spectators participated twice. We only include the first observation from these participants, such that we end up with a sample of 543 spectators. The median completion time in the first wave was 21 minutes and subjects earned a base rate of \$3.97 plus bonus payments. The median completion time in the second wave was slightly longer at 25 minutes and participants earned a base rate of \$3.34 plus bonus payments. For the second wave, Prolific recruited a sample representative of the US adult population aged 18 or older regarding the joint distribution of age, sex, and ethnicity. This was impossible for the first wave due to the low number of participants. Yet, as shown in Table I.7, our total spectator sample is representative of the adult US population in terms of age, gender, and ethnicity. In contrast, our sample overrepresents the well-educated and underrepresents the top quartile of the income distribution, which is common for survey samples (?). The study was preregistered at the AER RCT Registry (RCT ID: AEARCTR-0009186). The instructions for the spectator session and the pre-analysis plan can be accessed here: https://doi.org/10.1257/rct.9186.

# 4 Empirical Analysis

### 4.1 Main Variables

**Independent Variables.** Our main independent variables are the indicators  $P_{\sigma}$  (= 1 if situation  $\sigma$  features passive inequality) and  $E_{\sigma}$  (= 1 if the initial allocation in situation  $\sigma$  is based on effort). Both indicators together describe the treatment condition situation  $\sigma$  was embedded in. Further, we define the initial extent of inequality  $\Delta_{\sigma} = 0.5 - s_0$ , which allows us to investigate whether redistribution decisions depend on how much inequality is present in the initial allocation.

**Dependent Variables.** Observing that a spectator implements (\$4, \$6) as the final allocation indicates very different redistributional preferences if the initial allocation was (\$2, \$8) instead of (\$4, \$6). In the former case, the spectator reduces inequality while in the latter inequality is left constant. To differentiate between such cases, our analysis needs to take into account that the initial allocation varies across situations. Hence, as pre-registered, we define as our main outcome variable the extent of redistribution implemented by spectator i in situation  $\sigma$ ,

$$\theta_{i,\sigma} = \frac{s_i^r - s_0}{0.5 - s_0}. (4)$$

The extent of redistribution describes the fraction of inequality in the initial situation that is equalized by spectator i's redistribution decision.  $\theta_{i,\sigma} = 1$  indicates that spectator i completely equalizes payoffs in situation  $\sigma$  while  $\theta_{i,\sigma} = 0$  means that i accepts the initial allocation.

<sup>&</sup>lt;sup>8</sup>This is different from existing studies on fairness preferences in the context of active inequality, where usually one of the two workers receives all of the money in the initial distribution (see e.g. (????)). In that case, it suffices to normalize that the first worker is the initially disadvantaged one (or vice versa) and consider how much that worker receives after redistribution.

For some analyses, we use the average of spectator i's redistribution decisions within a given condition, which we refer to as the average extent of redistribution,  $\bar{\theta}_{i,c}$ ,  $c \in \{A-L, A-E, P-L, P-E\}$ .

## 4.2 Exclusion Criteria and Restricted Sample

To ensure high data quality, we remove some observations from our main sample as preregistered. First, we drop spectators who fail both attention checks. Second, if a spectator rushes unreasonably fast through the instructions for a given block of redistribution decisions, we drop the decisions of that spectator for the corresponding condition. Third, we only include observations for situations that all spectators encountered because these are constant across spectators and admit a clean comparison. Hence, the main sample does not include observations based on a true scenario (except if that scenario coincides with a hypothetical one) or the backup scenario.

Based on the main sample, we further construct a restricted sample that disregards observations that cannot be reconciled with the fairness ideals prevalent in the literature, which was preregistered as well. First, we drop observations which imply  $\theta_{i,\sigma} < 0$  (the spectator redistributes money from the already disadvantaged beneficiary to the already advantaged beneficiary) or  $\theta_{i,\sigma} > 1$  (the spectator redistributes more to the initially disadvantaged beneficiary than what would lead to a 50/50 split). While such decisions should not prematurely be characterized as "noise" or "irrational", we cannot explain these decisions within our framework and our hypotheses do not pertain to such behavior. Second, we completely drop a spectator from the restricted sample if we disregard 3 or more decisions of that spectator within any of the four conditions, either because the spectator rushed or because too many decisions imply  $\theta_{i,\sigma} \notin [0,1]$ .

Starting with 543 spectators and 13,032 decision observations, we end up with 543 spectators and 10,236 decision observations in the main sample and 437 spectators and 8,399 observations in the restricted sample. Unless indicated differently, the results presented in the paper are based on the restricted sample. However, results do not differ notably if we consider the main sample or all of the 13,032 observations for which our main outcome measure is defined, that is, where the initial allocation is not 50/50.

# 4.3 Behavioral Predictions & Preregistered Hypotheses

The theoretical framework outlined in Section 2 makes nuanced individual-level predictions about what kinds of behavioral patterns we should observe across the four treatment conditions, given a subjects' fairness type: egalitarians always prefer equal distributions, libertarians always go with the initial distribution, and meritocrats prefer distributions that reflect relative effort. Given that  $e_{W_X}/(e_{W_X}+e_{W_Y})$  equals 1/2 in the Luck conditions and  $s_0$  in the Effort conditions, the expression for the perceived fair share (Equation 2) collapses to numbers for each of the

**Table 2:** Predicted Extent of Inequality  $(\theta, Share)$  by Condition and Fairness Type

Condition	Egalitarians	Libertarians	Meritocrats
ACTIVE INEQ. & LUCK	1	0	1
Active Ineq. & Effort	1	0	0
Passive Ineq. & Luck	1	0	1
Passive Ineq. & Effort	1	0	$1-\alpha$

three fairness types. Plugging these numbers into the definition of the extent of redistribution (Equation 4) yields predictions on the extent of redistribution spectators with different fairness types implement in the different conditions. These predictions are summarized in Table 2.

Assuming that all types are present in our sample, these predictions imply that the four conditions should be ordered in terms of the average extent of redistribution as follows:  $\bar{\theta}_{A-L} = \bar{\theta}_{P-L} \geq \bar{\theta}_{P-E} \geq \bar{\theta}_{A-E}$ , with at least one of the inequalities being strict. Based on the individual-level predictions and this expected ordering, we derive the following four (preregistered) aggregate-level predictions that we will formally test using ordinary least squares (OLS) regressions and clustering standard errors on the spectator-level:

**Hypothesis 1.** Spectators redistribute less if inequality is based on effort instead of luck.

Because this hypothesis should hold both in the active inequality domain (H1a) and — weakly — in the passive inequality domain (H1b), we will test it separately within both domains. Formally, we estimate the following (regression) equation:

$$\theta_{i,\sigma} = \beta + \beta_E \cdot E_{\sigma} + \delta \cdot \Delta_{\sigma} + \varepsilon_{i,\sigma}. \tag{5}$$

We preregistered to test  $H_0$ :  $\beta_E = 0$  against  $H_1$ :  $\beta_E \neq 0$  and interpret  $\beta_E < 0$  and the rejection of  $H_0$  as evidence in favour of Hypothesis 1.

**Hypothesis 2.** *Spectators redistribute more if inequality is passive.* 

Pooling the data from the Luck and Effort conditions, we estimate

$$\theta_{i,\sigma} = \beta + \beta_P \cdot P_{\sigma} + \delta \cdot \Delta_{\sigma} + \varepsilon_{i,\sigma}, \tag{6}$$

and test  $H_0: \beta_P = 0$  against  $H_1: \beta_P \neq 0$  as preregistered, interpreting  $\beta_P > 0$  and the rejection of  $H_0$  as evidence in favour of Hypothesis 2.

**Hypothesis 3.** The higher extent of redistribution in the case of passive inequality is driven by situations in which inequality is based on effort.

To formally test whether the fact that inequality is passive indeed only matters if the initial allocation is based on effort, we consider the following difference-in-difference-like regression equation:

$$\theta_{i,\sigma} = \beta + \beta_E \cdot E_{\sigma} + \beta_P \cdot P_{\sigma} + \beta_{E,P} \cdot E_{\sigma} \cdot P_{\sigma} + \delta \cdot \Delta_{\sigma} + \varepsilon_{i,\sigma}. \tag{7}$$

In accordance with our pre-analysis plan, we test  $H_0^a$ :  $\beta_P = 0$  against  $H_1^a$ :  $\beta_P \neq 0$  and  $H_0^b$ :  $\beta_{E,P} = 0$  against  $H_1^b$ :  $\beta_{E,P} \neq 0$ . We interpret the results as evidence in favour of Hypothesis 3 if we find  $\beta_{E,P} > 0$  and reject  $H_0^b$  but not  $H_0^a$ .

**Hypothesis 4.** The higher extent of redistribution in the case of passive inequality, driven by situations in which inequality is based on effort, is driven by meritocrats.

Due to the within-subjects design, we can relate individual redistribution patterns across conditions. We will classify spectators into the three fairness types (and a residual type) based on their decisions in the Active Inequality conditions (details follow later) and estimate

$$\theta_{i,\sigma} = \beta^{E} + \beta^{L}L_{i} + \beta^{M}M_{i} + \beta^{NC}NC_{i}$$

$$+ \beta_{E}^{E}E_{\sigma} + \beta_{E}^{L}E_{\sigma}L_{i} + \beta_{E}^{M}E_{\sigma}M_{i} + \beta_{E}^{NC}E_{\sigma}NC_{i}$$

$$+ \beta_{P}^{E}P_{\sigma} + \beta_{P}^{L}P_{\sigma}L_{i} + \beta_{P}^{M}P_{\sigma}M_{i} + \beta_{P}^{NC}P_{\sigma}NC_{i}$$

$$+ \beta_{E,P}^{E}E_{\sigma}P_{\sigma} + \beta_{E,P}^{L}E_{\sigma}P_{\sigma}L_{i} + \beta_{E,P}^{M}E_{\sigma}P_{\sigma}M_{i} + \beta_{E,P}^{NC}E_{\sigma}P_{\sigma}NC_{i}$$

$$+ \delta\Delta_{\sigma} + \varepsilon_{i,\sigma}.$$

$$(8)$$

Here, egalitarians are the baseline type and  $L_i$  (libertarian),  $M_i$  (meritocrat), and  $NC_i$  (non-classified) are indicators that equal 1 if spectator i is classified into the corresponding fairness type. As preregistered, we test  $H_0^a:\beta_{E,P}^M=0$  against  $H_1^a:\beta_{E,P}^M\neq 0$  and  $H_0^b:\beta_{E,P}^M=\beta_{E,P}^L$  against  $H_1^b:\beta_{E,P}^M\neq\beta_{E,P}^L$  and interpret the results as evidence in favour of the hypothesis if  $\beta_{E,P}^M>0$ ,  $\beta_{E,P}^M>\beta_{E,P}^L$ , and we reject both  $H_0^a$  and  $H_0^b$ .

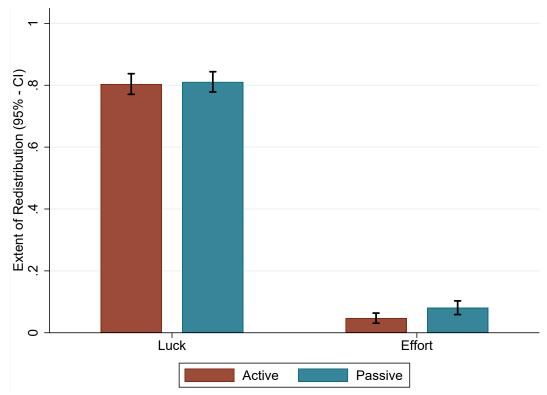
# 5 Results

First, we compare the average extent of redistribution between treatment conditions, displayed in Figure 1. Averages are taken over all decisions of all subjects in the restricted sample. Comparing redistribution levels between Active Inequality & Luck and Active Inequality & Effort, we replicate what many studies have documented before: under active inequality, where workers' actions determine their own earnings and spectators do not need to balance potentially conflicting fairness ideals, they redistribute much less if distributions reflect differential effort than if they are based on a random draw.

Consistent with our theoretical considerations from Section 2, a comparison of redistribution levels between Active Inequality & Luck and Passive Inequality & Luck shows that it makes no difference whether inequality is active or passive in the Luck domain: the difference is insignificant and small both in absolute and relative terms. This indicates that in the Luck domain, given that in either case the initial distribution is not tied to relative effort, it does not matter whether the money goes to the workers themselves or to their passive friends.

To judge how spectators deal with the dilemma of meritocracy, we examine how the average extent of redistribution in Passive Inequality & Effort compares to the Active Inequality & Luck and Active Inequality & Effort benchmarks. As displayed in Figure 1, the fraction of inequality that is equalized in Passive Inequality & Effort (8%) is significantly higher

 $<sup>^9</sup>d = 0.007$  and p = 0.62 in an OLS regression of the form  $\theta_{i,\sigma} = \beta + \beta_P \cdot P_\sigma + \varepsilon_{i,\sigma}$ , using only observations from the Luck domain and clustering standard errors on the spectator level.



**Figure 1:** Average Extent of Redistribution  $\bar{\theta}_{i,c}$  by Treatment Condition *Note:* This figure displays the average extent of redistribution  $\bar{\theta}_{i,c}$  by treatment condition, together with 95–% confidence intervals. Averages are taken over all decisions of all subjects in the restricted sample. Confidence intervals are based on standard errors clustered on the spectator level. Figure H.16 shows analogous results using the full sample.

than the share that is equalized in Active Inequality & Effort (5%). <sup>10</sup> However, the key takeaway is that the average extent of redistribution in Passive Inequality & Effort is much closer to the Active Inequality & Effort benchmark than to the Active Inequality & Luck benchmark (80%). This is consistent with our theoretical considerations from Section 2, but given that any magnitude between the two benchmarks would have been similarly consistent, this result may almost be considered a corner solution. Speaking in model terms, the data suggest that spectators "have a high  $\alpha$ ": they prioritize fairness toward the workers—whose effort is reflected in the initial distribution—and accept that in the Passive Inequality case the beneficiaries end up with different shares even though one did not "merit" more than the other. Overall, these results suggest that spectators treat the dilemma of meritocracy by prioritizing fairness toward the workers over fairness toward the friends.

## 5.1 The Aggregate Level: Testing the Hypotheses

To test the hypotheses from Subsection 4.3, we estimate the corresponding preregistered regression equations using OLS regressions. All reported equations control for the initial extent of

 $<sup>^{10}</sup>d = 0.034$  and p < 0.001 in an OLS regression of the form  $\theta_{i,\sigma} = \beta + \beta_P \cdot P_{\sigma} + \varepsilon_{i,\sigma}$ , using only observations from the Effort domain and clustering standard errors on the spectator level.

inequality in a given situation ( $\Delta_{\sigma}$ ), and standard errors are always clustered on the spectator level. The results are reported in Table 3. The titles below the column numbers indicate which hypothesis is referred to.

**Table 3:** Treatment Effects on the Extent of Redistribution

	Dependent Variable: Extent of Redistribution ( $\theta_{i,c}$ , Share)					
		Restricted Sample				Full Sample
	(1) H1a	(2) H1b	(3) H2	(4) H3	(5) H3	(6) H3
Effort $(E_{\sigma})$	-0.757*** (0.019)	-0.730*** (0.019)		-0.757*** (0.019)	-0.747*** (0.020)	-0.741*** (0.020)
Passive $(P_{\sigma})$			0.022** (0.009)	0.007 (0.014)	0.021 (0.015)	0.017 (0.016)
Effort $(E_\sigma) \times \text{Passive } (P_\sigma)$				0.027 (0.016)	0.022 (0.019)	0.042** (0.021)
Initial Inequality ( $\Delta_{\sigma}$ )	0.031* (0.018)	0.035* (0.019)	0.024 (0.015)	0.033** (0.015)	0.079*** (0.019)	0.054 (0.042)
Constant	0.795*** (0.018)	0.801*** (0.018)	0.421*** (0.011)	0.794*** (0.018)	0.784*** (0.019)	0.789*** (0.024)
Included Treatments Clusters Observations	A-L & A-E 437 4,203	P-L & P-E 437 4,196	All 437 8,399	All 437 8,399	All 543 10,236	All 543 12,448 0.364
						1

Note: This table reports results from OLS regressions of the extent of redistribution implemented by spectator i in situation  $\sigma$  on treatment indicators, controlling for the initial extent of inequality in situation  $\sigma$ . Columns (1) and (2) correspond to Equation 5 and estimate the difference between redistribution in the Effort versus Luck case, once in the Active Inequality and once in the Passive Inequality domain. Column (3) corresponds to Equation 6 and estimates the difference between redistribution if inequality is active versus passive, pooling Effort and Luck situations. Columns (4) - (6) correspond to Equation 7 and interact both treatment dimensions using observations from all treatment conditions. For information on the composition of the different subsamples, see Subsection 4.2. Standard errors (in parentheses) are clustered on the spectator level. Table I.5 shows results for columns (1)-(4) using the full sample. \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01.

The estimates in columns (1) and (2) indicate that, both in the case of ACTIVE INEQUALITY and Passive Inequality, spectators redistribute significantly less if the initial distribution is based on effort rather than luck. The differences in the average extent of redistribution amount to 76%p (ACTIVE INEQUALITY) and 73%p (Passive Inequality), respectively.

**Result 1.** In both the Active Inequality and the Passive Inequality domain, spectators redistribute considerably less on average if inequality is based on effort instead of luck.

Moving to the regression equation in column (3), which makes use of all observations in the restricted sample, we see that spectators redistribute significantly more if inequality is passive. Consistent with Hypothesis 2, the average extent of redistribution is 2.2%p higher if the money is distributed between passive friends instead of the workers themselves. Yet, in contrast to the magnitude of the difference in redistribution levels between Effort and Luck situations, the effect is almost negligible. We summarize these observations in the following result:

**Result 2.** Spectators redistribute significantly more if inequality is passive. However, the magnitude of the effect is small.

The remaining columns, (4)-(6), test for an interaction effect: does the fact that payoffs are passive matter more if the initial distribution is based on workers' relative effort levels instead of a random draw? Whereas the difference in average redistribution levels between Passive Inequality and Active Inequality situations is less than 1%p if the initial distribution is determined by luck, this difference is about five times as large (0.007 + 0.027) if the initial distribution is proportional to workers' relative effort. The interaction effect is still small, however, and just short of reaching statistical significance. The numbers and qualitative patterns are very similar if the same equation is estimated on the main sample (column (5)), which includes observations that cannot be reconciled with commonly considered fairness ideals, i.e.,  $\theta_{i,\sigma} \notin [0,1]$ . Similarly, results change little if we consider the full sample (column (6)), which includes situations based on true scenarios and from blocks where spectators rushed through the instructions, albeit the interaction effect is statistically significant here. Relative to our main regression equation in column (4) the share of variance explained drops sharply in columns (5) and (6), which indicates that our sample restrictions successfully reduce the amount of noise in the data. Overall, we interpret these observations as (partial) support in favour of Hypothesis 3:

**Result 3.** The higher extent of redistribution in the case of passive inequality is, if anything, driven by situations in which inequality is based on effort.

# 5.2 The Individual Level: Redistribution Patterns & Fairness Types

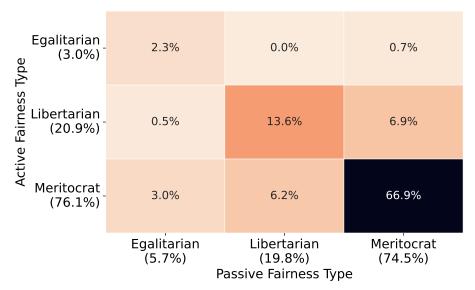
Our within-subjects design has the advantage that we can classify spectators into redistribution patterns corresponding to each of three fairness types discussed in Subsection 2.2: egalitarians (E), libertarians (L), and meritocrats (M). Since we elicit participants' decisions under active and passive inequality, we estimate their redistribution pattern for both types of inequality separately. Let  $d \in \{A, P\}$  indicate the inequality domain. We define a spectator's redistribution pattern  $\tau_{i,d}$ , as follows:

$$\tau_{i,d} = \begin{cases} E & \text{if } \bar{\theta}_{i,d-L} \ge 0.5 \text{ and } \bar{\theta}_{i,d-E} \ge 0.5 \\ M & \text{if } \bar{\theta}_{i,d-L} \ge 0.5 \text{ and } \bar{\theta}_{i,d-E} < 0.5 \\ L & \text{if } \bar{\theta}_{i,d-L} < 0.5 \text{ and } \bar{\theta}_{i,d-E} < 0.5 \\ NC & \text{else,} \end{cases}$$
(9)

where NC describes a residual class of "Nonclassifieds." To follow the literature, we define fairness types based on the redistribution patterns under Active Inequality. When comparing Active Inequality and Passive Inequality we use the more general term "redistribution pattern." Notably, spectators might have a meritocratic fairness type but an egalitarian redistribution pattern under Passive Inequality. Our empirical classification has looser limits than

the theoretical definition used in Subsection 2.2 since we anticipated actual decisions to contain noise. The shares of classified spectators who decide perfectly in line with one fairness type according to the theoretical classification are 63% for Active Inequality and 69% for Passive Inequality.

Appendix C provides a detailed analysis of the redistribution pattern for each inequality domain separately. There, we show that i) nearly all subjects can be classified into one fairness type, and ii) most participants show consistent redistribution patterns across situations. The main text focuses on the relationship between the redistribution pattern under active and passive inequality.



**Figure 2:** Two-Dimensional Redistribution Patterns *Note:* This moving matrix displays the distribution of spectators over two-dimensional redistribution patterns. Fairness types under active inequality are shown on the vertical axis. Redistribution patterns under passive inequality are shown on the horizontal axis. The figure disregards two spectators who are nonclassified in at least one dimension.

Figure 2, depicts the distribution of spectators over two-dimensional redistribution patterns. The position on the vertical axis describes the spectators' fairness type under active inequality, and the position on the horizontal axis describes his redistribution pattern under passive inequality. Marginal distributions are reported with the axis labels. The figure shows that most spectators are "on the diagonal", that is, they display the same redistribution pattern under both active and passive inequality. Only 3% of all spectators in the restricted sample switch from meritocratic to egalitarian, meaning that they prioritize fairness toward beneficiaries ( $\alpha < 0.5$  in the theoretical framework). Between 6% and 7% of spectators each switch from meritocratic to libertarian or vice versa, which is not consistent with our theoretical framework. Can this switching be explained by random noise? Given the fairness type of a spectator, if he is off the diagonal because of random choices under Passive Inequality, he is equally likely to move to either of the other two redistribution patterns. Hence, we test whether the spectators who lie off

the diagonal are equally likely to be classified as either of the two other redistribution patterns using three exact binomial tests, adjusted for multiple hypotheses testing by Bonferroni correction. We cannot reject the hypothesis that the off-diagonal proportions are random noise for egalitarian and libertarian fairness types. In contrast, libertarian fairness types are significantly more likely to become meritocrats than egalitarians under Passive Inequality. Overall, more than 85% of spectators are classified in a way that is consistent with our theoretical framework, which—together with the observation that spectators make very consistent observations *within* each condition—indicates that the framework explains spectators' behavior well.

As shown theoretically in Section 2, the fact that the money is distributed between passive stakeholders who differentially profit from their friends' effort in the Passive Inequality conditions should only matter for meritocrats, and only if the initial distribution reflects relative effort. To formally test whether this is the case, we estimate regression Equation 8 using OLS and clustering standard errors on the spectator level. We are particularly interested in the triple interaction of the Passive Inequality and Effort indicators ( $P_{\sigma}$  and  $E_{\sigma}$ ) with spectators' (active inequality) fairness type.

The results are displayed in Table 4, in which a number of coefficients are suppressed for increased readability. The estimates in column (1), which corresponds to Equation 8 and uses egalitarians as the reference fairness type, show that the triple interaction effect amounts to 24.3%p and is significant for meritocrats. This indicates that, relative to egalitarians, the fact that inequality is passive nudges meritocrats more strongly to redistribute more if inequality is based on effort instead of luck. As the triple interaction effect for meritocrats is also significantly higher than that for libertarians (Wald test, p < 0.0001), the data formally yields strong support for Hypothesis 4.

**Result 4.** Provided that inequality is passive, the larger extent of redistribution under effort than under luck is driven by meritocrats.

Considering columns (2) - (4), where Equation 7 is estimated separately for the three fairness types, it becomes apparent that the data do not perfectly fit the story behind Hypothesis 4, though. While the interaction effect of Passive Inequality and Effort amounts to almost 10%p for meritocrats and is highly significant, in the Luck domain they redistribute on average about 6%p less if inequality is passive, which is a significant difference as well. Conversely, libertarians redistribute on average about 27%p more if inequality is passive in the Luck domain, while the interaction effect largely offsets this difference (-23%p) for the Effort domain, and both coefficients are highly significant again.

<sup>&</sup>lt;sup>11</sup>For a regression table that reports the same regression equations but does not omit coefficients, please refer to Table I.8 in Appendix I.

Table 4: Treatment Effects on the Extent of Redistribution by Fairness Type

	Dependent Variable: Extent of Redistribution ( $\theta_{i,c}$ , Share)			
	(1)	(2)	(3)	(4)
	Pooled	Egalitarians	Meritocrats	Libertarians
Effort $(E_{\sigma})$	-0.025	-0.025	-0.960***	-0.109***
	(0.036)	(0.038)	(0.006)	(0.018)
Passive $(P_{\sigma})$	-0.018	-0.017	-0.059***	0.268***
	(0.031)	(0.032)	(0.012)	(0.042)
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma})$	-0.144	-0.144	0.099***	-0.232***
	(0.103)	(0.108)	(0.015)	(0.044)
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma}) \times \text{Meritocrat}$	0.243** (0.104)			
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma}) \times \text{Libertarian}$	-0.088 (0.112)			
Initial Inequality $(\Delta_{\sigma})$	0.031**	-0.052	-0.004	0.175***
	(0.014)	(0.101)	(0.012)	(0.045)
Constant	0.977***	1.001***	0.977***	0.084***
	(0.015)	(0.036)	(0.006)	(0.019)
Clusters Observations $R^2$	437	13	332	91
	8,399	249	6,403	1,731
	0.817	0.106	0.864	0.228

*Note:* This table reports results from OLS regressions of the extent of redistribution implemented by spectator i in situation  $\sigma$  on treatment indicators and spectator i's fairness type, controlling for the initial extent of inequality in situation  $\sigma$ . Results are based on observations in the restricted sample. Column (1) corresponds to Equation 8. Columns (2) - (4) correspond to Equation 7 but are estimated on subsets of spectators who share the corresponding fairness type. Standard errors (in parentheses) are clustered on the spectator level. Table I.6 shows analogous results using the full sample. \* p < 0.1, \*\*\* p < 0.05, \*\*\* p < 0.01.

### **5.3** Potential Channels

The analysis presented in this section is guided by the channels suggested by participants in free-form answers and has, therefore not been pre-registered. We provide a detailed analysis in Appendix D that we summarize here. In the open-ended questions, a plurality of spectators states to distribute proportionally to relative efforts. Most of the spectators who mention effort refer specifically to the workers efforts, suggesting that the relative effort of workers is seen as more relevant than the relative effort of the friends. This hypothesis is bolstered by an analysis of the 25 spectators who discuss the dilemma of meritocracy. Most of them argue that, since workers actually worked, they are entitled to the fruits of their work while friends are not entitled because they did not work. Potentially as a consequence, they put more weight on the worker perspective.

We further test this idea by using the beliefs of spectators about the share of money workers give in a dictator game to their own friends as opposed to the friend of the other worker. If spectators make merit judgments based on workers relative effort and then try to respect their

distributional preferences, we should observe that these beliefs are associated with the average extent of redistribution implemented by spectators. Indeed, in the Effort domain we find that spectators who think that workers strongly prioritize their own friends redistribute significantly less than spectators who think that workers treat both friends more evenly.

# 5.4 Heterogeneity by Demographics and External Validity

Appendix E documents heterogeneity in redistribution decisions and fairness types by demographic subgroups, as pre-registered. To summarize, heterogeneity is most pronounced along the wealth dimension where those with high wealth redistribute less than those with low wealth. Still, all demographic subgroups considered resolve the dilemma of meritocracy in favor of the worker perspective and differences between treatments are much larger than treatments between demographic subgroups. For instance, no subgroup equalizes more than 12% of the initial inequality in Passive Inequality & Effort and no subgroup equalizes less than 80% of the initial inequality in Passive Inequality & Luck. Similarly, we find that the distribution of fairness types and redistribution patterns does not vary notably by demographic subgroups.

Appendix F investigates in detail to what extent our experimental measures of redistributional preferences are associated with preferences over real-world policies elicited in the post-experimental questionnaire. This analysis was not pre-registered. We find positive associations between redistribution in our experiment and stated preferences regarding any of these policies which include a higher marginal income tax, a higher marginal estate tax, more support for disability insurance, more support for unemployment insurance, more support for equal opportunity programs, and rejection of intergenerational transmission. Still, many associations are not significant, suggesting that our experimental measures are informative about political attitudes but to a limited extent.

# 6 Conclusion

We view our investigation as a first step in studying preferences toward passive inequality experimentally and hope that other researchers can build on our experimental design and findings. We employed an abstract experimental design to study the role of passive inequality in a "pure" setting without interference from other variables. A promising avenue for future research is to enrich our design to study interaction with other variables in a controlled manner. Thereby, scholars could also bring the design closer to relevant real-life situations.

First, we consider the size of the stakes involved to be of primary importance. The most relevant examples of passive inequality involve large sums of money, for instance, inheritances. In most countries, large inheritances are taxed more than small ones, which are often not taxed at all. One potential explanation for this is that small inheritances are seen as just, while large ones are seen as unjust. Distributing sums of money that are in the order of magnitude of large

inheritances is very costly. A potential way around this problem is to employ our design in low-income counties (??).

Second, our treatments make it very clear that the initial distribution is either exclusively determined by workers' relative efforts or by luck, whereas resource distributions are usually determined by a combination of the two that is hard to disentangle. Recent research has documented that if active inequality is based on both effort and luck, this affects redistribution behavior in a non-trivial way. For example, spectators prioritize rewarding effort when the relative contribution of effort and luck can be decomposed (?), but uncertainty induces meritocrats to behave in a more egalitarian way (?). Similarly, uncertainty allows individuals to form biased beliefs about the source of inequality (?????). Hence, it might be interesting to study how uncertainty about the source of inequality affects preferences for redistribution in the context of passive inequality.

Finally, individuals may not only inherit differential amounts of resources that can be consumed but also differential opportunities to generate resources themselves. Some papers investigate preferences for redistribution under unequal opportunities, albeit in settings where those unequal opportunities arise exogenously (???????). Our setup could easily be extended to accommodate the inheritance of unequal opportunities by introducing a second production stage in which the beneficiaries' returns to effort depend on their benefactors' efforts in the first production stage. This would introduce a dilemma similar to the one studied in this paper because a meritocrat should reject unequal opportunities but welcome that higher effort in the first stage pays off for beneficiaries in the second stage, leading to a very different decision problem for individuals making fairness judgments as compared to those in the papers mentioned above.

### **Statements and Declarations**

The authors had no financial or non-financial interests that are directly or indirectly related to the work submitted for publication.

# Online Appendix

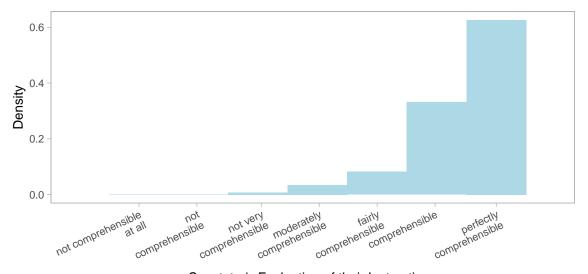
# A Data Quality

In this section, we detail how we tried to promote high-quality responses in the spectator survey and report various data quality checks. The data reveal that a) very few spectators fail attention checks, b) the vast majority states that the instructions were comprehensible, c) spectators make few errors on control questions, d) most spectators write detailed and thoughtful responses to open-ended questions, and e) few spectators perceive the survey to have been biased in either political direction. These analyses have not been pre-registered but the data provide minimal scope for alternative analyses.

Attention Checks. The survey features two attention checks, and participants are informed on the first page that they will be rejected if they fail both of them. In line with Prolific's attention check policy, the first attention check instructs subjects to select prespecified options, and the second attention check is a nonsensical question for which only two options are objectively correct. Attention checks are placed strategically: one is administered right at the start of the survey, and the other one is administered as part of the policy preferences questionnaire and resembles the other questions at first glance. None of the 543 subjects who completed the spectator survey failed both attention checks, such that we do not have to exclude anyone in the main sample to follow our pre-analysis plan. Generally, few spectators failed attention checks at all: among the 543 spectators in the main sample, 2 failed the first attention check, and 15 failed the second attention check. Considering only the 437 spectators in the restricted sample (see Subsection 4.2), only one failed the first attention check, and 11 failed the second attention check.

Comprehensibility. We attach great importance to not confronting spectators with walls of text. For example, we introduce them to each condition of the earnings stage and how they can make their redistribution decisions with the help of individual slideshows. Each slideshow displays graphical representations of the different steps in the earnings stage with only minimal text, and spectators can go back and forth within each slideshow. The slideshow and the combination of visual and text information are designed to make the survey as engaging and easy to digest as possible.

At the end of the survey, we ask spectators how comprehensible they find the instructions. On a 7-point Likert scale, subjects can choose options from "not comprehensible at all" to "perfectly comprehensible". For spectators in the restricted sample, Figure A.1 shows the distribution of the responses (the figure for the main sample looks very similar). We observe that spectators judge the instructions very favorably. The vast majority (58%) say that the in-



Spectator's Evaluation of their Instructions

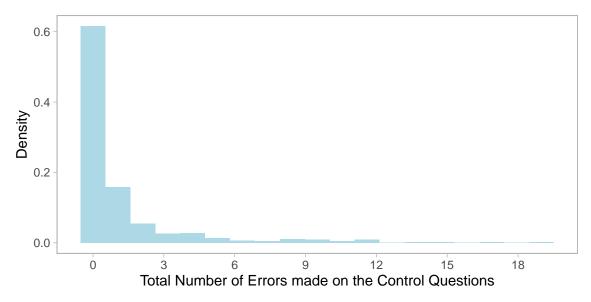
Figure A.1: Spectators' Assessment of the Instructions

*Note:* Histogram showing how spectators in the restricted sample chose to complete the sentence "Overall, I found the instructions ..." on a 7-point Likert scale from "not comprehensible at all" to "perfectly comprehensible."

structions were "perfectly comprehensible," and 89% assess the instructions as at least "fairly comprehensible." It is particularly reassuring that less than 1% of the spectators perceive the instructions as "not very comprehensible," and no one chooses the lowest two options.

Control Questions. To check more directly whether spectators understand the instructions, they have to answer two control questions each after they were introduced to a particular type of situation by means of the slideshow. They can proceed to the corresponding block of decisions only if they answered both questions correctly; otherwise, they are referred to the slideshow again. Control questions ask about the most crucial features of the situation: whether workers worked for themselves or friends and whether the initial allocation of the \$10 would be based on a random draw or the relative number of completed tasks. In total, each spectator responds to 8 control questions. Figure A.2 depicts a histogram of the total number of errors spectators in our sample made. We observe that most spectators made few errors, which indicates that they usually understood the instructions well. About 65% of spectators made no error, and only about 13% made more than 2 errors in total.

**Open-Ended Questions.** The spectator survey features several open-ended questions. After spectators have made all redistribution decisions within a particular block, we ask them to describe their considerations regarding these decisions. Further, at the end of the survey, subjects can leave a final comment on the general topic, the instructions, whether they experienced difficulties or anything else they have on their mind. Most open-ended responses are quite detailed and thoughtful. Only one spectator in the restricted sample (four spectators in the main sample) did not write any open-ended response during the study, suggesting that spectators



**Figure A.2:** Control Question Errors *Note:* Histogram of the total number of errors that spectators in the restricted sample made when responding to the 8 control questions.

generally put considerable effort into the study.

Figure A.3 summarizes responses in four word clouds, one for each treatment. To generate these word clouds, we remove all numbers from the open-ended responses, transform all words to lowercase and remove punctuation and stop words. Finally, we reduce all words to their base word (stem). The size of words in Figure A.3 indicates the frequency with which that word was used. The term "work" was among the most often used terms in all conditions, consistent with the large share of meritocrats in our sample. In the Luck conditions, the term "equal" was also used very frequently, while it was nearly absent in the Effort conditions. Similarly, the term "friend" belongs to the most commonly used terms in the Passive Inequality conditions but is rarely used in the Active Inequality treatments. This suggests that subjects understood the conditions and gave thoughtful explanations.

Figure A.4, Figure A.5 and Figure A.6 show the frequencies of explanations that spectators give for their decisions by explanation category.

Table I.9 provides an overview of all categories with definitions and examples. Figure A.4 shows that, consistent with their redistribution decisions, most spectators state to redistribute in the Active Inequality & Effort condition based on the workers' efforts. Figure A.5 reveals that most spectators rationalize their behavior in the Active Inequality & Luck condition with a preference for a distribution based on effort too. However, many also mention that they find distributions based on luck unfair, while a few argue that the random allocation of resources is a fair method of distribution. Similarly, Figure A.6 shows that many spectators justify their behavior in the Passive Inequality & Luck treatment with arguments based on luck. Moreover, many spectators specifically refer to the effort of the workers or their friends. Hence, the explanations spectators give for their decisions correspond reasonably to the

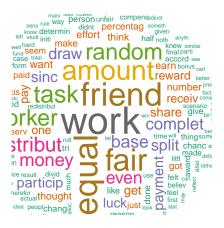




(a) Active & Effort







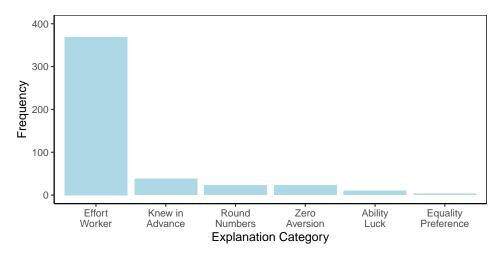
(c) Active & Luck

(d) Passive & Luck

**Figure A.3:** Word Clouds of Terms Subjects Used to Explain Their Considerations When Making Redistribution Decisions by Treatment Condition

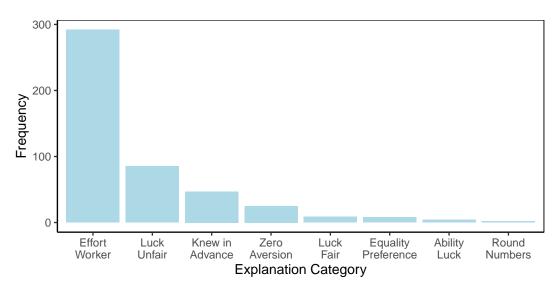
treatment conditions, which suggests that they had a good understanding of the study setup.

Finally, Figure A.7 shows a word cloud of final comments spectators could make at the end of the survey. Again, to generate this word cloud, we remove all numbers from the open-ended responses, transform all words to lowercase and remove punctuation and stop words. Finally, we stem all words. Most comments are positive. Many spectators mention that they found the study interesting and understandable.



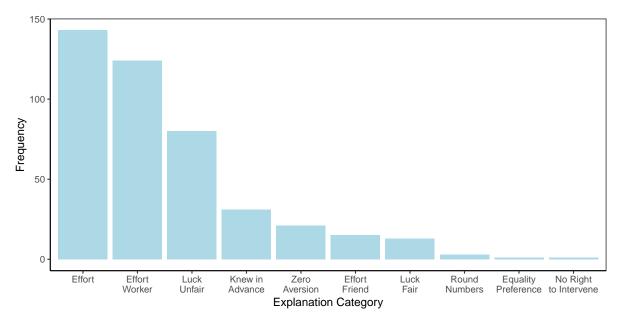
**Figure A.4:** Spectators' Explanations for their Decisions in Active Inequality & Effort

*Note:* This figure displays the frequency of explanations spectators gave for their redistribution decisions in ACTIVE INEQUALITY & EFFORT by explanation category. Results are based on up to 3 arguments made by 432 spectators from the restricted sample. We included up to 3 arguments per spectator.



**Figure A.5:** Spectators' Explanations for their Decisions in Active Inequality & Luck *Note:* This figure displays the frequency of explanations spectators gave for their redistribution decisions in Active Inequality & Luck by explanation category. Results are based on up to 3 arguments made by 435 spectators from the restricted sample. We included up to 3 arguments per spectator.

**Political Bias.** For surveys on highly politicized topics such as redistribution, it may be particularly important to phrase instructions and questions in a neutral way. We tried to keep this caveat in mind when we decided on the formulations used in the survey. Additionally, we ask subjects at the end of the survey whether they have the impression that the survey is biased toward a particular political stance, using a 7-point Likert scale with options from "strong left bias" to "strong right bias." **Figure A.8** displays how spectators' responses in the restricted sample are distributed (again, the figure for the main sample looks very similar). Less than 5%



**Figure A.6:** Spectators' Explanations for their Decisions in Passive Inequality & Luck *Note:* This figure displays the frequency of explanations spectators gave for their redistribution decisions in Passive Inequality & Luck by explanation category. Results are based on up to 3 arguments made by 432 spectators from the restricted sample. We included up to 3 arguments per spectator.

of the spectators perceive a strong bias in either direction. About 23% perceive a left-wing bias of any strength, whereas about 6% perceive a right-wing bias of any strength. More than 70% of the spectators in the restricted sample respond with "No or almost no bias," which is remarkable given that the theme of the survey is redistribution.

# **B** Dropping of Spectator Observations

To base our analysis on high-quality responses, we drop observations that do not conform to several quality criteria as pre-registered. Table B.1 provides an overview of the three datasets we use. Observations refer to redistribution decisions. The full sample contains all spectators/observations on which we have data. We obtain the main sample by removing some data from the full sample and we generate the restricted sample by removing additional data from the main sample.

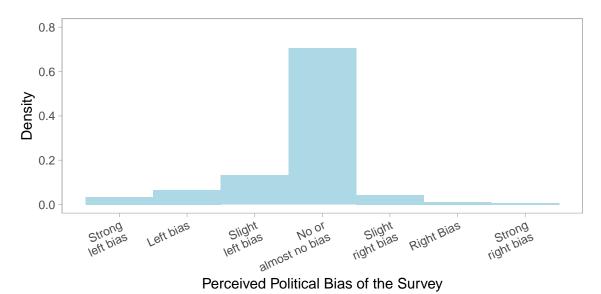
**Table B.1:** Samples Used in the Paper

Sample	Number of spectators	Number of Observations
Full	543	13,032
Main	543	10,236
Restricted	437	8,399

Table B.2 provides an overview of all criteria based on which we remove data. The column "Target sample" refers to the sample we obtain after removing all spectators/observations for which at least one of the corresponding criteria applies. Numbers refer to the numbers in the



**Figure A.7:** Word Cloud of Final Comments *Note:* A word cloud relating to final comments spectators could make at the end of the survey.



**Figure A.8:** Spectators' Perception of the Survey's Political Bias *Note:* Histogram of how subjects in the restricted sample respond to the question "Do you think this survey was biased toward a certain political stance?", asked at the end of the survey using a 7-point Likert scale from "strong left bias" to "strong right bias".

"parent" sample for which the criterion applies. For instance, 466 redistribution decisions in the *main* sample are  $\notin [0, 1]$ . Often, several criteria apply simultaneously such that, for instance, the sum of the last column for "Target sample" = "Main" is larger than the number of observations dropped when going from the full sample to the main sample.

**Table B.2:** Dropping of Observations

Target sample	Criterion	Number of spectators for which criterion applies	Number of observations for which criterion applies
Main	Spectator failed both attention checks	0	0
Main	Situation is based on true or back-up scenario	0	2,796
Main	Situation is in a block where the spectator rushed*	0	476
Restricted	Extent of redistribution ∉ [0, 1]	0	466
Restricted	Spectator has at least one block where more than two observations are not in the restricted sample	106	2,544

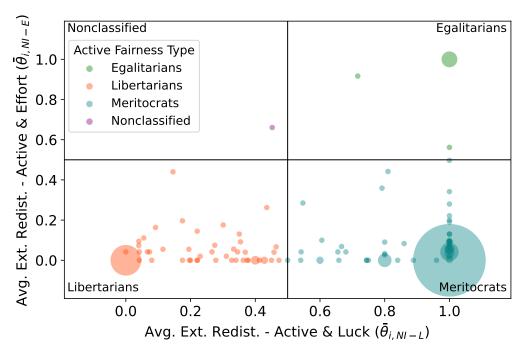
Note: \*A spectator rushed in a block if he took less than 30 seconds to read its instructions.

Spectators are only dropped based on one criterion, namely because in at least one decision block/treatment more than two of their redistribution decisions are not in the restricted sample. The latter could be the case because the spectator rushed in a block or because more than two extents of redistribution are  $\notin [0, 1]$ . Both criteria apply to 55 spectators.

# C Analyses of Redistribution Patterns Within Domains

Figure C.9 plots the distribution of spectators in the  $\bar{\theta}_{i,A-L} \times \bar{\theta}_{i,A-E}$  space. The horizontal axis indicates the average extent of redistribution in the Active Inequality & Luck condition and the vertical axis measures the average extent of redistribution in Active Inequality & Effort treatment. Hence, each circle represents the redistribution behavior of a spectator in the Active Inequality domain, and circle size is proportional to the number of spectators at the corresponding position.

Two aspects of the plot attract particular attention. First, the majority of spectators (76%) fall into the bottom right quarter and are, therefore, classified as meritocrats. A much smaller fraction of spectators (21%) are classified as libertarians, and only a few (3%) are classified as egalitarians. Only a single spectator in the restricted sample remains unclassified. Second,

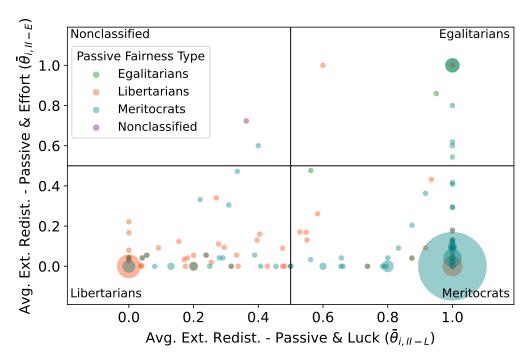


**Figure C.9:** Classification into Fairness Types - Active Inequality *Note:* Circles correspond to subjects in the spectator role of the experiment. The horizontal axis describes the share of inequality that the individual equalized on average in the Active Inequality & Luck condition. The vertical axis describes the share of inequality that the individual equalized on average in the Active Inequality & Effort condition. Circle size is proportional to the number of spectators at the corresponding position. Subjects were classified according to the label names in the four quadrants, and colors indicate the respective classes.

spectators in general behave very consistently: most of them make either perfectly meritocratic (59%), libertarian (10%), or egalitarian (3%) decisions.

Figure C.10 shows, similar results for Passive Inequality. To relate spectators' redistribution patterns across situations with active and passive inequality, spectators' active inequality fairness type is indicated by the color of the corresponding circle. Recall from Section 2 that we would not expect subjects who were classified as egalitarians and libertarians to display differential redistribution patterns if inequality is passive. Hence, we should observe that green dots  $(\tau_{i,A} = E)$  are situated in the upper right quarter of the figure, and that orange dots  $(\tau_{i,A} = L)$  are situated in the lower left quarter. For meritocrats (teal circles), the theoretical prediction is vague: depending on  $\alpha$ —how they weigh fairness toward workers versus beneficiaries—they should either behave meritocratically ( $\alpha > 0.5$ , lower right quarter) or in an egalitarian way ( $\alpha < 0.5$ , upper right quarter).

The figure shows that, just like before, many spectators behave very consistently and are either placed on a corner or on an edge. Most spectators "remain in their quarter", that is, display similar redistribution patterns in situations featuring active and passive inequality. Focusing on those spectators who have been classified as meritocrats under active inequality, we see that only a few switch to an egalitarian redistribution pattern when inequality is passive. This indicates



**Figure C.10:** Classification by Redistribution Patterns - Passive Inequality *Note:* Circles correspond to subjects in the spectator role of the experiment. The horizontal axis describes the share of inequality that the individual equalized on average in the Passive Inequality & Luck condition. The vertical axis describes the share of inequality that the individual equalized on average in the Passive Inequality & Effort condition. Circle size is proportional to the number of spectators at the corresponding position. Subjects were classified according to the labels in the four quadrants. Colors indicate how spectators were classified in the Active Inequality situations.

that most of them prioritize fairness toward the workers ( $\alpha > 0.5$ ). In contrast to our expectations, we observe some switching between meritocrats and libertarians.

# **D** Detailed Analyses of Potential Channels

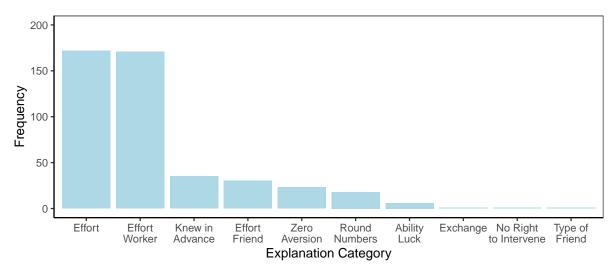
# **D.1** Spectators' Explanations for Their Redistribution Decisions

Why do spectators redistribute so little when they face the dilemma of meritocracy? To develop an understanding of how people reason about the dilemma and to generate hypotheses for potential channels, we analyze the open-ended explanations subjects gave for their redistribution decisions. Most spectators use the opportunity to write open-ended explanations after each decision block. For all open-ended explanation fields, more than 98% of spectators make an entry. Figure A.3 in Appendix A shows that responses correspond well to treatment arms and fairness types. Hence, open-ended responses seem to provide useful information.

To get an overview of how spectators explain their decisions, we sort all mentioned explanations by hand into categories. Table I.9 shows the complete list of categories and gives examples of the kind of explanations they encompass. 49 spectators do not explain their decisions or use

explanations that cannot be assigned to a meaningful category. Our analysis excludes these spectators and is based on the remaining 388 subjects, who comprise about 89% of the spectators in the restricted sample.

Figure D.11 depicts the frequencies with which explanations for redistribution decisions in Passive Inequality & Effort are given by the explanation category. The plurality of spectators mentions that they implemented final allocations proportional to relative efforts without specifying whether that refers to the efforts of the workers or the (non-existent) efforts of the friends. Of those who specify this, most refer to the workers' efforts and few to the friends' efforts, which is consistent with our results for the redistribution decisions. The three corresponding categories contain nearly 82% of all explanations. Hence, relative effort levels appear to be the main theme behind redistribution decisions.



**Figure D.11:** Spectators' Explanations for their Decisions in Passive Inequality & Effort *Note:* This figure displays the frequency of explanations spectators gave for their redistribution decisions in Passive Inequality & Effort by explanation category. Results are based on up to 3 arguments made by the 388 spectators from the restricted sample who gave specific explanations for their behavior. We included up to 3 arguments per spectator.

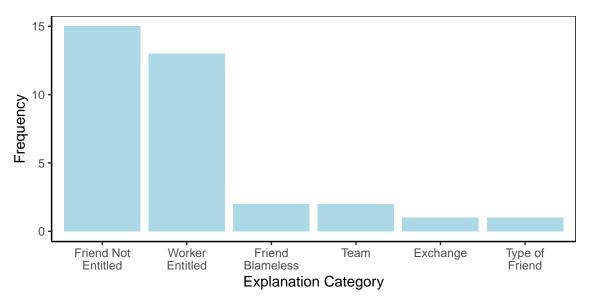
Alternative explanations are much less frequently mentioned by spectators. For instance, it is conceivable that a worker's effort changes the spectators' belief about what kind of person the respective friend is. However, only a single spectator mentions this as relevant to his decision. Similarly, only one spectator mentions being influenced by the thought that workers and their friends might exchange money after the experiment. This mitigates concerns that the anticipation of side payments paid by friends to workers after the experiment could explain the redistribution behavior of spectators. Slightly more frequently mentioned explanation categories include that subjects "Knew in Advance" and agreed to the rules of the study, such that redistribution would mean an unfair ex-post rule adjustment<sup>12</sup>; an aversion to giving people zero or very little money;

<sup>&</sup>lt;sup>12</sup>As described in Section 3 workers were informed that their (or their friend's) payoff could be affected by the decision of a third person, and spectators knew that. Spectators who refer to this issue apparently still consider altering the initial distribution an unfair rule adjustment.

a preference for round numbers; the idea that some people might have been less able to perform the task due to bad luck; and the belief that one must not intervene in the affairs of others. Figure A.5, Figure A.4 and Figure A.6 in the online appendix show similar results for the other three treatment conditions. Consistent with our other results, most spectators in each condition argue that earnings should be based on effort but not on luck.

Why do most spectators base their decisions on the relative efforts of the workers rather than on the relative efforts of the friends? To examine this question, we focus on the 25 spectators in Passive Inequality & Effort who acknowledge the dilemma of meritocracy. We consider spectators to acknowledge the dilemma of meritocracy if they provide arguments for and against redistribution based on the meritocratic fairness ideal.

Figure D.12 shows the frequencies of explanation categories spectators use to rationalize their decisions. About 82% of all explanations belong to two categories: explanations in the "Worker Entitled" category argue that the workers are entitled to the fruits of their labor. Conversely, explanations in the "Friend Not Entitled" category state that, in contrast to workers, friends are not entitled to the bonus payment because they did not earn it through effort. Both explanation categories refer to the same asymmetry between workers and friends: workers work for the bonus while friends do not. In the view of most spectators who mentioned the dilemma of meritocracy, this makes the entitlement of workers stronger than the entitlement of friends. This can explain why most spectators prefer to be fair toward the workers rather than toward their friends.



**Figure D.12:** Spectators' Explanations for Resolving the Dilemma of Meritocracy *Note:* This figure displays the frequency of explanations spectators gave for resolving the dilemma of meritocracy in the way they did by explanation category. Results are based on up to 3 arguments made by 25 spectators from the restricted sample who mentioned the dilemma of meritocracy in their explanations.

Again, alternative explanations are mentioned much less frequently. About 6% of the respondents mention that priority should be given to friends precisely because they did not

work and are therefore blameless for the initial distribution. Another 6% view a worker and his friends as one team and argue that resources that were earned by the team should remain within the team. One respondent expects the friend to return some of his earnings to his associated worker and another respondent argues that a friend who is not worked for is not worth the work.

Hence, most spectators seem to believe workers earned the right to distribute a monetary amount that is proportional to their relative effort levels. While spectators might at the same time find it unfair that some passive friends receive less than others even though neither of them worked themselves, the former consideration might be perceived as more important. These considerations suggest that in the Effort conditions (meritocratic) spectators' redistribution decisions should depend on their belief about workers' preferred distributions. For example, a spectator might equalize the distribution between passive friends based on the belief that workers prefer a 50/50 split. Conversely, a spectator who believes that workers only care about their own friends might not redistribute to respect workers' preferences.

### D.2 Redistribution and Spectators' Beliefs about Workers' Preferences

To pursue this potential explanation, we make use of spectators' beliefs about how workers would distribute money in a dictator game between a) themselves and another worker and b) their own friend and the friend of another worker, elicited subsequent to the redistribution blocks. <sup>13</sup> If spectators indeed make merit judgments based on workers' relative effort and then try to respect their distributional preferences (in particular: those of the more industrious worker), we should observe that these beliefs are associated with the average extent of redistribution implemented by spectators. We should further observe that these associations are stronger in the Effort conditions and driven by meritocrats.

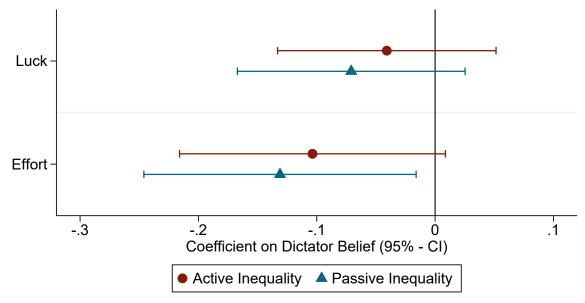
To test these predictions, we proceed in two steps. First, we regress subjects' average extent of redistribution in a given condition on the corresponding belief about workers' preferred distribution. To make estimates comparable across conditions, we standardize both the dependent variable (across spectators but within conditions) as well as the independent variable into z-scores. Formally, we estimate the following regression equation using OLS:

$$\bar{\theta}_{i,c} = \alpha + \beta_{c,k} \cdot \mu_{i,k} + \varepsilon_{i,c,k}. \tag{10}$$

 $\bar{\theta}_{i,c}$  is the average extent of redistribution implemented by spectator i in condition  $c \in \{A-L, A-E, P-L, P-E\}$ .  $\mu_{i,k}$  is equal to spectator i's belief about the share workers want their own friends to receive compared to the other workers' friend in case k = P and equal to spectator i's belief about the share workers want to receive themselves compared to the other worker in case k = A. Hence,  $\beta_{c,P} < 0$  indicates that spectators who think workers want their own friends

<sup>&</sup>lt;sup>13</sup>Histograms of these beliefs and the individual-level differences in these beliefs are shown in Figure H.20 and Figure H.21 in Appendix H.

to receive most of the money redistribute less than spectators who do not think that workers have such a preference. To make magnitudes easier to interpret, we standardize  $\bar{\theta}_{i,c}$  and  $\mu_{i,k}$  into z-scores. The coefficients from these binary regressions are displayed in Figure D.13.



**Figure D.13:** Association between Beliefs about Workers Preferences and Redistribution Decisions *Note:* This figure displays coefficients on spectators' beliefs about workers' preferred distributions, obtained from separate regressions of redistribution levels (standardized across spectators but within conditions) on the corresponding standardized beliefs (see Equation 10). The corresponding regression results are reported in Table I.10.

In Active Inequality & Luck, an increase of one standard deviation (SD) in the belief about the share of the \$10 workers on average keep for themselves is associated with a 0.04 SD reduction in the average extent of redistribution (p=0.39). With a 1 SD increase in the same belief being associated with a 0.10 SD decrease in the average extent of redistribution, the estimate for the Active Inequality & Effort conditions is more than twice as large and weakly significant (p=0.07). In the Passive Inequality domain, the pattern is very similar but estimated coefficients a bit larger in terms of absolute value. In Passive Inequality & Luck, a 1 SD increase in the belief about the share of the \$10 workers on average give to their own friends is associated with a 0.07 SD decrease in the average extent of redistribution (p=0.15). Again, with a 1 SD increase in the belief being associated with a 0.13 SD decrease in the average extent of redistribution, the same estimate for the Passive Inequality & Effort condition is about twice as large and statistically significant (p=0.03). These patterns indicate that spectators' beliefs about workers' preferred distributions are, in particular in the Effort case, indeed associated with their redistribution decisions in the expected way.

As a second step, we test the more nuanced prediction that these associations are most pronounced for spectators classified as meritocrats in the Active Inequality domain. We estimate the same regression equation as before, but separately for the three fairness types and, to increase comparability of effects across types, standardizing the belief (redistribution) variable not across all spectators (and within a given condition), but across spectators of a given

type (and within a given condition). The results for the Effort domain, reported in Table D.3, are mixed.<sup>14</sup> While our sample includes too few egalitarians to consider the corresponding

Table D.3: Association between Beliefs and Redistribution Decisions by Fairness Type

	Dependent Variable: Average Extent of Redistribution ( $\bar{\theta}_{i,c}$ , Z-score)						
	A	Active Inequali	ty	P	assive Inequali	ity	
	(1) Egalitarians	(2) Meritocrats	(3) Libertarians	(4) Egalitarians	(5) Meritocrats	(6) Libertarians	
Guess Self/Other	0.244* (0.134)	0.043 (0.045)	-0.089 (0.089)				
Guess Own Friend/Other's Friend				-0.246 (0.291)	-0.115 (0.075)	0.036 (0.136)	
Observations $R^2$	13 0.060	332 0.002	91 0.008	13 0.060	332 0.013	91 0.001	

Note: This table reports results from OLS regressions of spectators' average extent of redistribution in the two Effort conditions, standardized across spectators of a given (ACTIVE INEQUALITY) fairness type and within experimental conditions, on their beliefs about workers preferred distributions, standardized across spectators of the same fairness type. Robust standard errors are reported in parentheses. \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01.

estimates reliable (columns (1) and (4)), the estimates for meritocrats (columns (2) and (5)) and libertarians (columns (3) and (6)) are insignificant. Focusing on meritocrats, we observe that in the Active Inequality & Effort condition, the association goes in the wrong direction (p = 0.34). In the Passive Inequality & Effort condition, a 1 SD increase in the belief about the share workers on average keep for their own friends is associated with a 0.12 SD decrease in the average extent of redistribution among meritocrats. This effect, however, does not reach statistical significance (p = 0.13).

Overall, our observations on the relation of spectators' beliefs about workers' preferences and their redistribution decisions suggest that spectators making merit judgments and then seeking to respect (the more diligent) workers' preferences may be a part of what is behind our results. However, the associations documented in the first step seem to be driven to some extent by differentially distributed beliefs across different fairness types, and this potential explanation requires a more thorough investigation.<sup>15</sup>

# **E** Detailed Analysis of Heterogeneity by Demographics

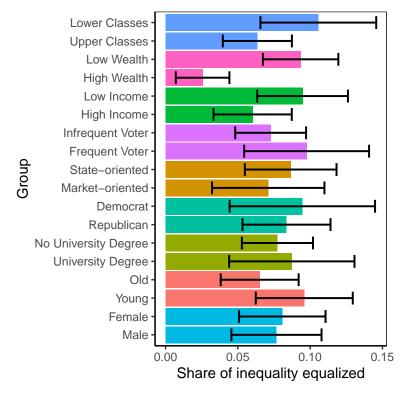
The previous analysis has shown that most people do not redistribute in the Passive Inequality & Effort treatment. To investigate whether this result masks heterogeneity between sociodemographic groups, we construct binary sample splits along a variety of dimensions and test whether

<sup>&</sup>lt;sup>14</sup>For completeness, a similar regression table reporting the results for the Luck domain can be found here: Table I.11.

<sup>&</sup>lt;sup>15</sup>The average beliefs about the share workers on average keep for themselves (when they distribute between themselves and the worker they are matched to) are \$4.98 (Egalitarians), \$6.14 (Meritocrats), and \$6.35 (Libertarians). The average beliefs about the share workers on average give to their own friends (when they distribute between their own friend and the friend of the worker they are matched to) are \$5.20 (Egalitarians), \$6.13 (Meritocrats), and \$6.22 (Libertarians).

spectators on different sides of these sample splits make different redistribution decisions. We consider the following sociodemographic characteristics: age, voting frequency (below vs. above median); sex (female vs. male); education (college degree vs. no college degree); income (below vs. above \$68,000); wealth (below vs. above \$124,000); party identification (republican vs. democrat); perceived social class (above vs. below middle class); and economic ideology (state- vs. market-oriented). While we preregistered our analysis of heterogeneity between demographic groups, we did not specify hypotheses in the pre-analysis plan and therefore employ the main sample in this exercise.

For the different sample splits, Figure E.14 displays subgroup averages (with equal weights) of spectators' average extent of redistribution in Passive Inequality & Effort. Heterogeneity



**Figure E.14:** Average Equalization in Condition Passive Inequality & Effort by Demographic Group

*Note:* Shares of inequality equalized for a group are calculated by averaging over the average extent of redistribution in the Passive Inequality & Effort condition for all spectators in the main sample who belong to the group. 95% confidence intervals around the averages based on standard errors of the mean.

is most pronounced along the wealth dimension where those with high wealth redistribute less than those with low wealth. This is consistent with the notion that passive inequality can be considered just from the perspective of those who bequest since high-wealth individuals might

<sup>&</sup>lt;sup>16</sup>When spectators reported their political affiliation, perceived social class, and economic ideology, they could select a middle option; when we consider these sociodemographic dimensions, we drop spectators who selected this middle option.

be relatively more likely to take the benefactors' perspective. Similarly, those from the upper classes tend to redistribute less than those from the lower classes.<sup>17</sup>

Yet, there is not much heterogeneity overall; in particular, Democrats and Republicans redistribute to a similar extent on average, and no subgroup equalizes more than 12% of the initial inequality on average. As shown in Figure H.22, Figure H.23 and Figure H.24 in Appendix H, the patterns in Active Inequality & Effort closely resemble those in Passive Inequality & Effort displayed here, and heterogeneity in the two Luck conditions is even less pronounced.

To test formally whether there is heterogeneity in the treatment effects across any of the binary splits in the Passive Inequality & Effort condition, we run the following OLS regression, as pre-registered:

$$\theta_{i,\sigma} = \alpha + \alpha^D D_i + \alpha_E E_{\sigma} + \alpha_E^D E_{\sigma} D_i + \beta P_{\sigma} + \beta^D P_{\sigma} D_i$$

$$+ \beta_E E_{\sigma} P_{\sigma} + \beta_E^D E_{\sigma} P_{\sigma} D_i + \delta \Delta_{\sigma} + \epsilon_{i,\sigma}$$

$$(11)$$

where  $D_i$  indicates whether spectator i belongs to a certain sociodemographic subgroup. We cluster standard errors on the spectator level. Figure H.25 in the online appendix plots estimates for  $\beta^D$  and  $\beta^D_E$  by demographic variable, which describe the differences across the sample split in a) the effect of inequality being passive in the luck domain and b) the "difference-in-differences" effect of inequality being passive in the effort versus luck domain. Table I.12 and Table I.13 in Appendix I also report estimated coefficients on other variables. Few estimates for  $\beta^D$  and  $\beta^D_E$  are significant before controlling for multiple hypothesis testing, and after applying the Benjamini-Hochberg procedure none of the coefficients differs significantly from zero. Hence, resolving the dilemma of meritocracy in favor of those who bequest is common across sociodemographic groups.

To explore whether the distribution of redistribution patterns differs by socioeconomic characteristics, we calculate for each demographic subgroup the distribution over the two-dimensional redistribution patterns  $(\tau_A, \tau_P) \in \{(\text{Egalitarian}, \text{Egalitarian})\}$ , (Libertarian, Libertarian), (Meritocrat, Meritocrat), (Meritocrat, Egalitarian) $\}$ , which are consistent with our theoretical framework, and a residual type which encompasses all remaining spectators. Figure H.26 in Appendix H shows the resulting distribution of redistribution patterns by demographic subgroups. There is no notable variation between demographic subgroups. In each subgroup, most spectators can be classified into one of the four main patterns, and in each subgroup more than half of all spectators display a meritocratic redistribution pattern in both dimensions. Using Fisher's exact test, we do not detect any significant differences in the distribution between any two subgroups of the same demographic variable.

<sup>&</sup>lt;sup>17</sup>A potential explanation for heterogeneity along the wealth/socio-economic status dimension could be that individuals take perspectives, endorse fairness ideals, and form beliefs in a self-serving way (?????).

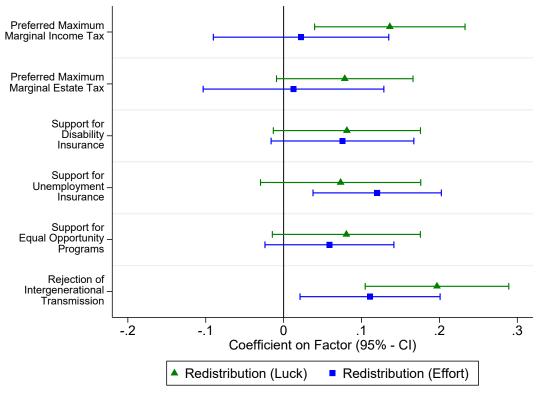
# F Detailed Analysis of External Validity

As a next step, we investigate to what extent our experimental measures of redistributional preferences are associated with preferences over real-world policies elicited in the post-experimental questionnaire. This analysis was not pre-registered.

Because spectators' average extent of redistribution is highly correlated both within the Luck and Effort domain ( $\rho_{\bar{\theta}_{i,A-L},\bar{\theta}_{i,P-L}} = 0.64$  and  $\rho_{\bar{\theta}_{i,A-E},\bar{\theta}_{i,P-E}} = 0.60$ ), we apply a factor analysis on the four variables that capture an individual's tendency to redistribute in the four conditions, retaining two factors (eigenvalues equal to 1.11 and 0.91; -0.21 for the third factor).  $\bar{\theta}_{i,A-L}$  and  $\bar{\theta}_{i,P-L}$  load heavily on the first factor (0.73 in both cases) but not the second one (0.02 and 0.03). Conversely  $\bar{\theta}_{i,A-E}$  and  $\bar{\theta}_{i,P-E}$  load heavily on the second factor (0.69 in both cases) but not the first one (0.02 and 0.04). Hence, we conclude that the first factor captures an individual's preference for redistribution if inequality is based on luck ("Redistribution (Luck)"), while the second factor captures the preference for redistribution if inequality is the result of differential effort ("Redistribution (Effort)").

In the questionnaire, we elicited preferences regarding six inequality-related policies. First, we asked spectators to indicate their preferred maximum marginal income and estate tax rates on scales from 0% - 100%. Second, we used 7-point Likert scales to elicit their support for disability insurance, unemployment insurance, and equal opportunity programs, with options ranging from "[the policy] should be significantly reduced" to "significantly extended". Finally, we asked to what extent spectators find intergenerational transmission fair, eliciting responses by means of a 6-point Likert scale from "clearly unfair" to "clearly fair". To facilitate the analysis, we reverse-coded the last variable such that higher values always indicate stronger support for redistribution. Further, we standardized all policy variables and the two factor variables.

Figure F.15 displays coefficients from OLS regressions of the policy variables on just the two factor variables. Without exception, the estimated coefficients are positive, indicating that more redistribution in the impartial spectator experiment is associated with stronger support for redistributive policies. A 1 SD increase in one of the factor variables is often associated with an increase in support for the respective policy by about 0.1 SD. Given that recent research has shown that preferences over real-world (redistributive) policies are strongly influenced by factors other than inequality preferences such as views on government efficiency (?), it is perhaps unsurprising that the associations are not too strong. However, for all policy variables, at least one of the two factor variables is significant at the 10%-level. In sum, the results suggest that the experimental measures capture meaningful information about individuals' fairness preferences, and that these preferences are associated with preferences over real-world (redistributive) policies.



**Figure F.15:** Association between Experimental Measures and Policy Preferences *Note:* This figure plots coefficients from OLS regressions of spectators' (standardized) policy preferences on (standardized) factor variables based on the average extent of redistribution in the four treatment conditions. 95% confidence intervals are based on robust standard errors. The corresponding regressions are reported in Table I.14. Results are based on the main sample.

# **G** Validation of Short Survey Items

The analyses presented in this section have not been pre-registered, but the data provide little scope for alternative analyses. To test whether short nonincentivized survey measures can be employed as substitutes, we asked spectators to what extent they find luck-based and effort-based inequality between two individuals fair. Responses were elicited by means of 6-point Likert scales ranging from "clearly unfair" to "clearly fair." <sup>18</sup>

To assess how closely the experimental and survey measures are related, we run OLS regressions with the average extent of redistribution in either the Active Inequality & Luck or the Active Inequality & Effort condition as the dependent variable and the (standardized) survey measures as the independent variable(s). The results are reported in Table G.4 and indicate that the experimental measures of redistributional preferences are strongly related to the corresponding survey measure, but not related to the non-corresponding survey measure. Columns (1)-(3) refer to the average extent of redistribution in the Active Inequality &

<sup>&</sup>lt;sup>18</sup>The survey questions asked spectators to complete the sentences "If one person receives more than another due to having better luck, I find that ..." and "If one person receives more than another due to exerting higher effort, I find that ..." by selecting the option on the Likert scale that corresponded most closely to their view. Figure H.27 in Appendix H show cumulative distribution functions for the two survey questions.

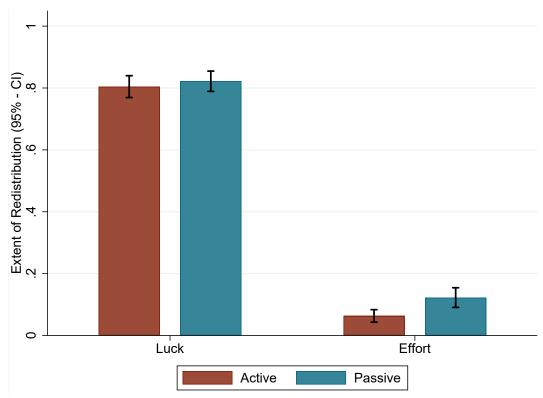
**Table G.4:** Association between Experimental and Survey Measures of Redistributional Preferences

	Dependen	t Variable:	Average Ext	ent of Redi	istribution ( $\ell$	$\bar{\theta}_{i,c}$ , Share)		
		$ar{ heta}_{i,NI-L}$			$ar{ heta}_{i,NI-E}$			
	(1)	(2)	(3)	(4)	(5)	(6)		
Luck Survey Measure	-0.148*** (0.017)		-0.148*** (0.017)	0.004 (0.010)		0.003 (0.010)		
Effort Survey Measure		0.008 (0.016)	0.006 (0.018)		-0.067*** (0.018)	-0.066*** (0.018)		
Constant	0.799*** (0.016)	0.799*** (0.017)	0.799*** (0.016)	0.048*** (0.008)	0.048*** (0.008)	0.048*** (0.008)		
Observations $R^2$	437 0.172	437 0.000	437 0.172	437 0.000	437 0.147	437 0.147		

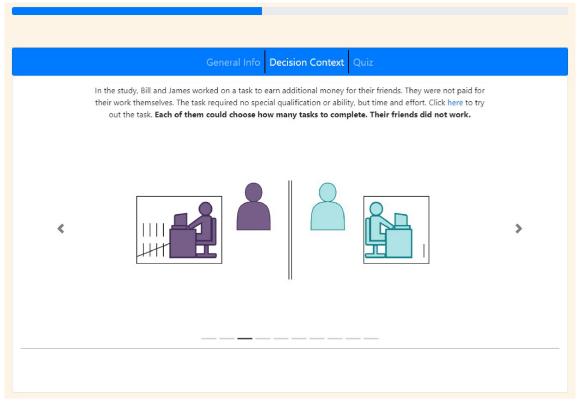
*Note:* This table reports results from OLS regressions of the average extent of redistribution in the Active Inequality & Luck  $(\bar{\theta}_{i,A-L})$  and Active Inequality & Effort  $(\bar{\theta}_{i,A-E})$  conditions on the respective (standardized) survey measures. Results are based on the main sample. Robust standard errors are reported in parentheses. \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01.

Luck condition. We observe that a 1SD increase in the luck survey measure is associated with a decrease in the average extent of redistribution by almost 15%p. In contrast, there is no association at all between the experimental measure for this condition and the effort survey measure. Conversely, focusing on the Active Inequality & Effort case in columns (4)-(6), a 1SD increase in the effort survey measure is associated with a 6-7%p decrease in the average extent of redistribution, but there is no association between the experimental measure for this condition and the luck survey measure. These observations are corroborated by the fact that at least 15% of the variance in the average extent of redistribution is explained if the regression includes the "right" survey measure, but none of the variance is explained if only the "wrong" survey measure is included as a regressor. Overall, our results suggest that if researchers have to economize on survey content these nonincentivized survey measures constitute decent alternatives to elicit fairness preferences and even allow to differentiate between different sources of inequality.

# **H** Additional Figures



**Figure H.16:** Average Extent of Redistribution  $\bar{\theta}_{i,c}$  by Condition Using the Full Sample *Note:* This figure displays the average extent of redistribution  $\bar{\theta}_{i,c}$  by treatment condition, together with 95–% confidence intervals. Averages are taken over all decisions of all subjects in the restricted sample. Confidence intervals are based on standard errors clustered on the spectator level. Figure 1 reports analoguous results using the restricted sample.



**Figure H.17:** Screenshot of one of the Slideshow Screens for Spectator's Redistribution Decisions *Note:* This decision screen corresponds to the Passive Inequality & Effort condition. The decision screens for the other conditions had the same structure and are shown in Appendix J.

#### Reminder

- Workers could complete between 0 and 40 tasks. Their friends did not work.
- \$10 are distributed between the two workers' friends.
- The initial distribution was determined according to the relative number of tasks completed by the two workers.

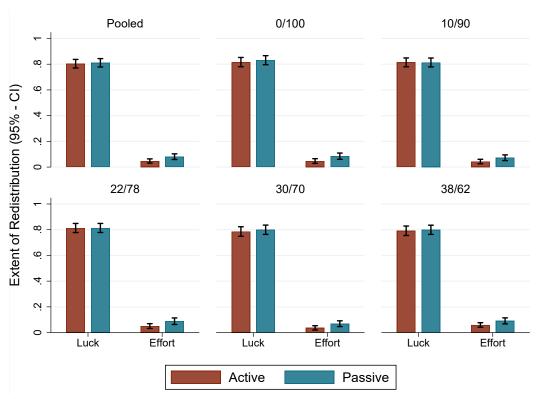
# Split the \$10 between the friend of Worker A and the friend of Worker B

To do so, enter in the respective fields the final share of the \$10 each worker's friend shall receive.

	Worker's Share of Total Tasks	Initial	Payment	t Fina	ıl Pa	yment
Friend of Worker A	75%	75%	(\$7.50)		)%	(\$ )
Friend of Worker B	25%	25%	(\$2.50)		)%	(\$ )
Sum	100%	100%	(\$10.00)	-	%	(\$ )

**Figure H.18:** Screenshot of the Decision Screen for Spectator's Redistribution Decisions

*Note:* This decision screen corresponds to the Passive Inequality & Effort condition. The decision screens for the other conditions had the same structure and are shown in Appendix J.



**Figure H.19:** Average Extent of Redistribution by Condition and Initial Allocation *Note:* This figure displays the average extent of redistribution  $\bar{\theta}_{i,c}$  by treatment condition and initial allocation, together with 95 – % confidence intervals. The panel in the top left pools observations from all initial allocations, while each of the other panels refers to a different (hypothetical) initial allocation. Averages are taken over all decisions of all subjects in the restricted sample. Confidence intervals are based on standard errors clustered on the spectator level.

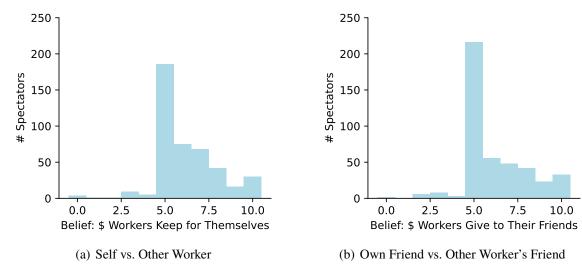
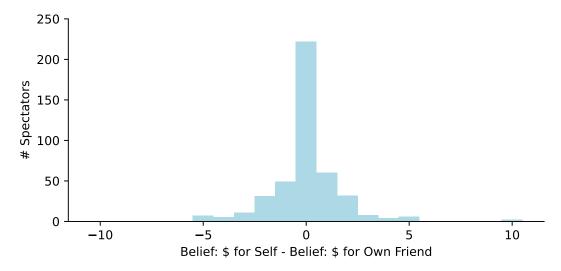
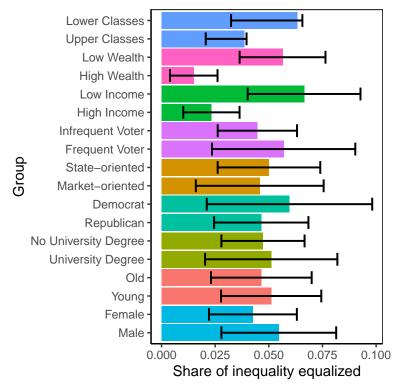


Figure H.20: Spectators' Beliefs about Workers' Preferred Distributions

*Note:* Panel (a) displays a histogram of spectators' incentivized beliefs about the share of the \$10 workers on average keep for themselves when they are asked how they would like to distribute \$10 between themselves and the worker they are matched to in the first incentivized dictator decision. Panel (b) displays a histogram of spectators' incentivized beliefs about the share of the \$10 workers on average give to their own friends when they are asked how they would like to distribute \$10 between their own friend and the friend of the worker they are matched to in the second incentivized dictator decision.

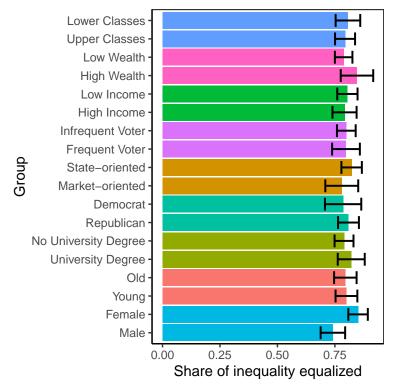


**Figure H.21:** Differences in Spectators' Beliefs about Workers' Preferred Distributions *Note:* This figure displays a histogram of the individual differences in spectators' beliefs about workers' preferred distributions in the dictator decisions for a) themselves vs. the worker they are matched to and b) their own friend vs. the friend of the worker they are matched to. For example, if a spectator indicated a belief that workers on average keep \$8 for themselves when they are asked how they would like to distribute \$10 between themselves and the worker they are matched to, and that workers on average give \$7 to their own friend when they are asked how they would like to distribute \$10 between their own friend and the friend of the worker they are matched to, this would yield a difference of \$1.



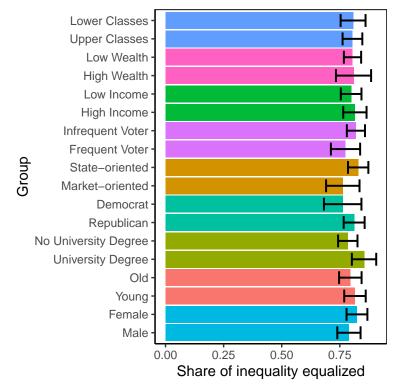
**Figure H.22:** Average Equalization in Condition Active Inequality & Effort by Demographic Group

*Note:* Shares of inequality equalized for a group are calculated by averaging over the average extent of redistribution in the active inequality & Effort condition for all spectators in the main sample who belong to the group. 95% confidence intervals around the averages based on standard errors of the mean.



**Figure H.23:** Average Equalization in Condition Active Inequality & Luck by Demographic Group

*Note:* Shares of inequality equalized for a group are calculated by averaging over the average extent of redistribution in the ACTIVE INEQUALITY & LUCK condition for all spectators in the main sample who belong to the group. 95% confidence intervals around the averages based on standard errors of the mean.



**Figure H.24:** Average Equalization in Condition Passive Inequality & Luck by Demographic Group

*Note:* Shares of inequality equalized for a group are calculated by averaging over the average extent of redistribution in the Passive Inequality & Luck condition for all spectators in the main sample who belong to the group. 95% confidence intervals around the averages based on standard errors of the mean.

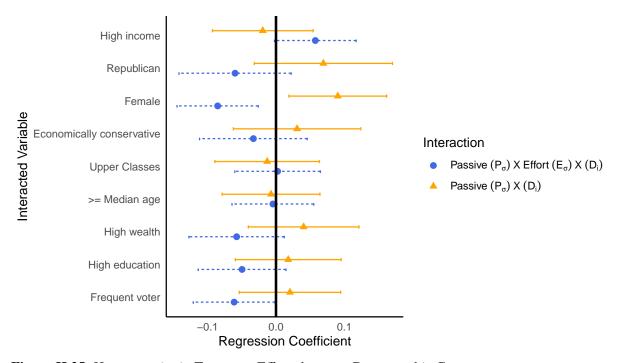


Figure H.25: Heterogeneity in Treatment Effects between Demographic Groups

Note: This figure shows coefficients and 95% confidence intervals. The vertical axis shows demographic variables. These variables were interacted with two other terms in Equation 11. The blue points show the coefficient on the interaction term of each demographic variable  $(D_i)$  with the indicator for the Passive Inequality conditions  $(P_{\sigma})$ . The orange points visualize the interaction of  $D_i$  with Passive Inequality and an indicator for the Effort conditions  $(E_{\sigma})$ . Results are based on the main sample.

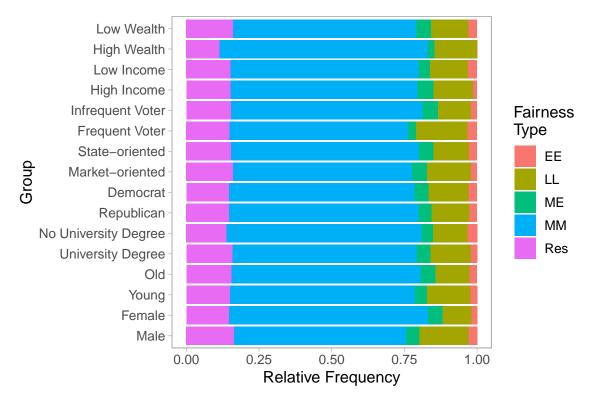
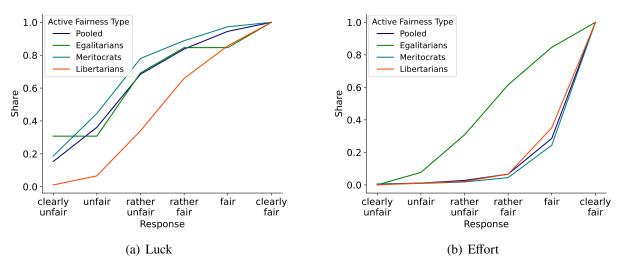


Figure H.26: Distribution of Fairness Types by Demographic Group

*Note:* The vertical axis depicts demographic subgroups. Colors indicate 5 fairness types based on redistribution decisions under active and passive inequality. The horizontal axis shows the relative frequency with which these fairness types appear within the demographic subgroups. The fairness type ME stands for spectators who are classified as meritocrats under active inequality and as egalitarians under passive inequality. Likewise, EE, LL, and MM stand for egalitarian/egalitarian, liberterian/libertarian, and meritocrat/meritocrat, respectively. All spectators who do not belong to either of these types are summarized in the residual category "Res".



**Figure H.27:** CDFs of the Responses to the Inequality Acceptance Survey Measures

*Note:* This figure shows cumulative redistribution functions of spectators' responses to the inequality acceptance survey questions. Panel (a) corresponds to the question "If one person receives more than another due to having better luck, I find that ..." and panel (b) corresponds to the question "If one person receives more than another due to exerting higher effort, I find that ...". Included are the responses of spectators in the restricted sample.

### I Additional Tables

Table I.5: Treatment Effects on the Extent of Redistribution Using the Full Sample

	Dependent Variable: Extent of Redistribution ( $\theta_{i,c}$ , Share)						
		Fu	ll Sample				
	H1a	H1b	H2	Н3			
Effort $(E_{\sigma})$	-0.741***	-0.699***		-0.741***			
	(0.011)	(0.013)		(0.012)			
Passive $(P_{\sigma})$			0.038***	0.017			
			(0.011)	(0.012)			
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma})$				0.042**			
				(0.017)			
Initial Inequality $(\Delta_{\sigma})$	0.103***	0.005	0.054	$0.054^{*}$			
• • • • •	(0.038)	(0.048)	(0.038)	(0.031)			
Constant	0.775***	0.820***	0.419***	0.789***			
	(0.013)	(0.017)	(0.013)	(0.012)			
Included Treatments	A-L & A-E	P-L & P-E	All	All			
Clusters	543	543	543	543			
Observations	6,224	6,224	12,448	12,448			
$\mathbb{R}^2$	0.440	0.304	0.001	0.364			

*Note:* This table reports results from OLS regressions of the extent of redistribution implemented by spectator i in situation  $\sigma$  on treatment indicators, controlling for the initial extent of inequality in situation  $\sigma$ . Columns (1) and (2) correspond to Equation 5 and estimate the difference between redistribution in the Effort versus Luck case, once in the Active Inequality and once in the Passive Inequality domain. Column (3) corresponds to Equation 6 and estimates the difference between redistribution if inequality is active versus passive, pooling Effort and Luck situations. Column (4) corresponds to Equation 7 and interacts both treatment dimensions using observations from all treatment conditions. Standard errors (in parentheses) are clustered on the spectator level. Table 3 reports analogous results using the restricted sample. \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01.

**Table I.6:** Treatment Effects on the Extent of Redistribution by Fairness Type Using the Full Sample

	Dependent Variable: Extent of Redistribution $(\theta_{i,c}, \text{Share})$					
	(1)	(2)	(3)	(4)		
	Pooled	Egalitarians	Meritocrats	Libertarians		
Effort $(E_{\sigma})$	-0.070*	-0.117***	-0.957***	-0.070*		
	(0.036)	(0.020)	(0.007)	(0.038)		
Passive $(P_{\sigma})$	-0.061 (0.061)	0.249*** (0.045)	-0.058*** (0.013)	-0.061 (0.064)		
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma})$	-0.085 (0.104)	-0.085 (0.108)	0.099*** (0.016)	-0.203*** (0.049)		
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma}) \times \text{Meritocrat}$	0.184* (0.105)					
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma}) \times \text{Libertarian}$	-0.118 (0.114)					
Initial Inequality $(\Delta_{\sigma})$	0.042**	0.174***	0.002	0.134		
	(0.020)	(0.064)	(0.018)	(0.127)		
Constant	0.977***	1.001***	0.977***	0.084***		
	(0.015)	(0.036)	(0.006)	(0.019)		
Clusters	437	13	332	91		
Observations	9,992	300	7,596	2,072		
R <sup>2</sup>	0.771	0.079	0.836	0.160		

*Note:* This table reports results from OLS regressions of the extent of redistribution implemented by spectator i in situation  $\sigma$  on treatment indicators and spectator i's fairness type, controlling for the initial extent of inequality in situation  $\sigma$ . Results are based on observations in the full sample. Column (1) corresponds to Equation 8. Columns (2) - (4) correspond to Equation 7 but are estimated on subsets of spectators who share the corresponding fairness type. Standard errors (in parentheses) are clustered on the spectator level. Table 4 reports analogous estimates using the restricted sample. \* p < 0.1, \*\*\* p < 0.05, \*\*\* p < 0.01.

**Table I.7:** Descriptives and Representativeness

	Spectator S	Sample (%)	US Population (%)
	Full/Main Sample	Restricted Sample	
Female	50.6	50.6	50.5
Age Groups			
18-19	1.5	1.6	3.4
20-24	9.9	8.5	8.3
25-29	11.7	9.5	8.6
30-34	9.3	8.8	8.9
35-39	10.8	9.5	8.7
40-44	8.9	9.0	8.3
45-49	6.9	7.2	7.7
50-54	8.4	8.8	8.1
55-59	10.8	11.3	8.2
60-64	9.1	10.6	8.4
65-69	7.1	8.5	7.1
70-74	3.2	3.7	6.0
75-79	2.2	2.5	3.8
80-84	0.4	0.5	2.4
85+	0.0	0.0	2.3
Education Groups			
No High School Diploma	0.4	0.2	10.6
High School Diploma Equivalent	30.4	30.0	45.6
Bachelor's or Associate's Degree	51.7	51.3	30.0
Master's Degree or Higher	17.5	18.5	13.8
Income Groups			
< \$34,000	26.7	27.5	25.0
\$34,000 - \$68,000	30.0	30.9	25.0
\$68,000 - \$125,000	30.0	28.4	25.0
> \$125,000	13.3	13.3	25.0
Race			
White	72.6	73.5	75.8
Black	12.6	12.9	13.6
Asian	7.2	6.3	6.1
Mixed	4.0	3.7	2.9
Other	3.6	3.5	1.6
Observations	543	437	

Note: This table reports descriptive statistics for our spectator sample and how they compare to the US general population. The survey company did not provide us with information on a spectator's age in two cases, gender in one case, and ethnicity in 13 cases. Shares in these groups are relative to the sample of spectators for which this information is available. Data for the US population are obtained from the 2021 American Community Survey, S0101 Age and Sex, via the United States Census Bureau (https://data.census.gov/table?tid=ACSST1Y2021.S0101, last accessed: January 9th, 2023; age and gender), the 2021 American Community Survey, S1501 Educational Attainment, via the United States Census Bureau (https://data.census.gov/table?tid=ACSST1Y2021.S1501, last accessed: January 9th, 2023; education groups), the United States Census Bureau QuickFacts table (https://www.census.gov/quickfacts/fact/table/US/PST045221, last accessed: January 16th, 2023; race), and https://dqydj.com/2020-household-income-percentile-calculator/, last accessed: January 9th, 2023; household income groups. Population data on educational attainment is based on citizens aged 25 years or older because for younger citizens the reported education groups did not match those we used in our survey. Likewise, we used the data on household income referenced above because they provided quartile household income group thresholds which we used in our survey.

Table I.8: Treatment Effects on the Extent of Redistribution by Fairness Type — All Coefficients

	Dependen	t Variable: Exte	ent of Redistrib	ution $(\theta_{i,\sigma}, \text{Share})$
	(1) Pooled	(2) Egalitarians	(3) Meritocrats	(4) Libertarians
Effort $(E_{\sigma})$	-0.025 (0.036)	-0.025 (0.038)	-0.960*** (0.006)	-0.109*** (0.018)
Passive $(P_{\sigma})$	-0.018 (0.031)	-0.017 (0.032)	-0.059*** (0.012)	0.268*** (0.042)
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma})$	-0.144 (0.103)	-0.144 (0.108)	0.099*** (0.015)	-0.232*** (0.044)
Meritocrat	-0.010 (0.015)			
Libertarian	-0.850*** (0.023)			
Nonclassified	-0.532*** (0.014)			
Effort $(E_{\sigma}) \times Meritocrat$	-0.935*** (0.036)			
Effort $(E_{\sigma}) \times$ Libertarian	-0.083** (0.040)			
Effort $(E_{\sigma}) \times$ Nonclassified	0.234*** (0.036)			
Passive $(P_{\sigma}) \times Meritocrat$	-0.042 (0.034)			
Passive $(P_{\sigma}) \times \text{Libertarian}$	0.286*** (0.052)			
Passive $(P_{\sigma}) \times \text{Nonclassified}$	-0.071** (0.031)			
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma}) \times \text{Meritocrat}$	0.243** (0.104)			
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma}) \times \text{Libertarian}$	-0.088 (0.112)			
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma}) \times \text{Nonclassified}$	0.296*** (0.103)			
Initial Inequality ( $\Delta_{\sigma}$ )	0.031** (0.014)	-0.052 (0.101)	-0.004 (0.012)	0.175*** (0.045)
Constant	0.977*** (0.015)	1.001*** (0.036)	0.977*** (0.006)	0.084*** (0.019)
Clusters Observations $R^2$	437 8399 0.817	13 249 0.106	332 6403 0.864	91 1731 0.228

*Note:* This table reports results from the same regression equations as Table 4 but does not omit coefficients. Results are based on observations in the restricted sample. Standard errors (in parentheses) are clustered on the spectator level. \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01.

**Table I.9:** Categories of Explanations That Spectators Give for Their Redistribution Decisions

Category Name	Argument Made by Spectator	Example		
Effort	The final distribution should be based on the relative amount of tasks done (The spectator does not mention whether he means the tasks done by the workers or the tasks done by their friends).	The money should be based on the percentage of work each one did.		
Effort Workers	The final distribution should be based on the relative amount of tasks done by the workers.	I made the payment based on the amount of work that each worker produced. It made no difference to me where the money ended up going, I just wanted to make sure that payments were made according to the amount of work produced.		
Effort Friends	The final distribution should be based on the relative amount of tasks done by the friends.	I think it is fair to split the money evenly between the friends of the participants. They did not do any work.		
Knew in Advance	All subjects knew the rules of the experiment in advance and agreed by participating. Changing rules after decisions have been made is unfair.	It was an easy task, and all participants were aware of what they were working towards - it would be unethical to change that agreement after the fact.		
Zero Aversion	Every subject should receive something (of the bonus)/should at least receive a certain amount (e.g., \$1).	i tried to be fair and also give 10% to those that completed 0		
Round Numbers	Spectator has a preference for round numbers.	i prefer even numbers. even percentages.		
Ability Luck	Some workers were more able to perform on the task than other workers due to lucky circumstances.	I did want to move it back closer to an even split a little bit in case one worker had an advantage that made the task easier for them		
Equality Preference	Money should always be distributed equally (no specific reasons stated).	No matter how much work I do, I think everyone has the right to about the same amount of money.		
Luck Unfair	Outcomes that result from luck are unfair.	Just because your luck ran out on certain examples shouldn't be a cause to distribute that way		
Luck Fair	Distributing based on luck is a fair procedure.	A random drawing is about as fair as it gets so I kept the same numbers. The workers just needed to cross their fingers that day.		
No Right to Intervene	Spectator has no right to intervene in the affairs of others.	If the Friend was lucky, why should I change things for them so that I make things fair for everyone within my own sense of justice or fairness. I can't play God. I believe it is contingent upon the person who has been lucky to give off his/her/they/their wealth to others who were less fortunate.		
Exchange	The workers should earn what they worked for and the spectator expects the friends to share with their workers after the study.	I think the people who did the work deserve to get the outcome they expected. Some of them probably selected a friend who would give them the money.		

**Table D.4 Continued:** Categories of Explanations That Spectators Give for Their Redistribution Decisions

Category Name	Argument Made by Spectator	Example
Type of Friend	The worker working for his friend means that the friend is a good person, and a good person should be rewarded.	If Bill felt like knocking out a lot of tasks for his friend, who am I to take some of that and give it to James' friend when James did not think his friend was worth it?
Friend Not Entitled	The friends did not work for the money. Hence, they are not entitled to receive nay money.	These "friends" should feel lucky to be receiving anything at all. Neither friend is entitled to anything especially more so for, that which the friend did *not* work for, ze'mself
Worker Entitled	The workers worked for the money. Hence, each worker is entitled to the amount he earned through his work.	The participants worked for and earned their share of the money. Even though the friends had no choice, the participants should receive (for their friend) a payment equivalent to how hard they worked
Friend Blameless	The friends did not work and are therefore not to blame for the distribution, in contrast to the workers. Hence, it is unfair that one friend gets less than another.	I had to make a decision between honoring the initiative of the workers or the making the receipts more equitable. Since the friends were "blameless" (and unconscious?) regarding the amount of labor involved, I elected to honor that side of the exercise with a 50-50 split
Team	Worker and friend are one team. What the team earns should stay with the team.	Even though friends did not work, he is a part of the team regardless and should be paid equally
NA	Comment without any explanation for the spectators' decisions.	Now is the time for the communist revolution! No more can these capitalist pigs turn us against one another! Throw off your chains, comrades, and let us create a world where no one goes hungry and we are truly free to pursue our passions!

Table I.10: Association between Beliefs about Workers Preferences and Average Extent of Redistribution

	Active I	nequality	Passive Inequality		
	Luck	Effort	Luck	Effort	
Guess Self/Other	-0.041	-0.104*			
	(0.047)	(0.057)			
Guess Own Friend/Other's Friend			-0.071	-0.131**	
			(0.049)	(0.059)	
Observations	437	437	437	437	
$R^2$	0.002	0.011	0.005	0.017	

*Note:* This table reports results from OLS regressions of spectators' average extent of redistribution  $(\bar{\theta}_{i,c})$ , standardized across spectators but within conditions), on their standardized beliefs about workers preferred distributions. The coefficients are displayed in Figure D.13. Robust standard errors are reported in parentheses. \* p < 0.1, \*\*\* p < 0.05, \*\*\*\* p < 0.01.

Table I.11: Association Between Beliefs and Average Extent of Redistribution

	Dependent Variable: Average Extent of Redistribution ( $\bar{\theta}_{i,c}$ , Z-score)							
	A	Active Inequali	ty	P	Passive Inequality			
	(1) Egalitarians	(2) Meritocrats	(3) Libertarians	(4) Egalitarians	(5) Meritocrats	(6) Libertarians		
Guess Self/Other	0.244* (0.134)	0.043 (0.045)	-0.089 (0.089)					
Guess Own Friend/Other's Friend				-0.246 (0.291)	-0.115 (0.075)	0.036 (0.136)		
Observations $R^2$	13 0.060	332 0.002	91 0.008	13 0.060	332 0.013	91 0.001		

*Note:* In analogy to Table D.3, this table reports results from OLS regressions of spectators' average extent of redistribution in the two Luck conditions, standardized across spectators of a given (Active Inequality) fairness type and within experimental conditions, on their beliefs about workers preferred distributions, standardized across spectators of the same fairness type. Robust standard errors are reported in parentheses. \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01.

Table I.12: Heterogeneity in Treatment Effects by Demographic Group (I)

	Dependent Variable: Extent of Redistribution $(\theta_{i,\sigma}, Share)$					
	(1) Social Class $D_i$ =1 if upper	(2) Wealth $D_i=1$ if high	(3) Income $D_i=1$ if high	(4) Education $D_i$ =1 if high		
Effort $(E_{\sigma})$	-0.742***	-0.728***	-0.735***	-0.767***		
	(0.033)	(0.023)	(0.026)	(0.033)		
Passive $(P_{\sigma})$	0.019	0.031*	-0.004	0.055**		
	(0.026)	(0.017)	(0.021)	(0.027)		
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma})$	0.030	0.015	0.031	0.010		
	(0.032)	(0.021)	(0.024)	(0.032)		
$D_i$	-0.028	0.037	-0.009	-0.003		
	(0.054)	(0.039)	(0.035)	(0.037)		
Effort $(E_{\sigma}) \times D_i$	0.012	-0.104**	-0.030	0.029		
	(0.062)	(0.041)	(0.039)	(0.041)		
Passive $(P_{\sigma}) \times D_i$	0.033	-0.058	0.058*	-0.050		
	(0.046)	(0.036)	(0.030)	(0.033)		
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma}) \times D_i$	-0.068	0.040	-0.019	0.018		
	(0.060)	(0.041)	(0.038)	(0.039)		
Initial Inequality $(\Delta_{\sigma})$	0.062**	0.079***	0.079***	0.079***		
	(0.025)	(0.019)	(0.019)	(0.019)		
Constant	0.796***	0.777***	0.788***	0.786***		
	(0.029)	(0.022)	(0.024)	(0.033)		
Clusters Observations $R^2$	287	543	543	543		
	5435	10236	10236	10236		
	0.480	0.490	0.489	0.489		

*Note:* This table shows reports OLS estimates corresponding to Equation 11 for the first set of sample splits. Sample sizes vary because for social class the middle category ("Middle Class") is disregarded. Results are based on the main sample. Standard errors (in parentheses) are clustered at the spectator level. \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01.

Table I.13: Heterogeneity in Treatment Effects by Demographic Group (P)

	Dependent Variable: Extent of Redistribution $(\theta_{i,\sigma}, \text{Share})$						
	(1) Voting Freq. $D_i$ =1 if high	(2) Econ. Ideology $D_i$ =1 if conserv.	(3) Party Ident. $D_i$ =1 if Rep.	(4) Age $D_i$ =1 if old	(5) Sex $D_i$ =1 if female		
Effort $(E_{\sigma})$	-0.762***	-0.750***	-0.747***	-0.735***	-0.680***		
	(0.023)	(0.026)	(0.026)	(0.029)	(0.031)		
Passive $(P_{\sigma})$	0.039**	0.031	0.029	0.020	0.068***		
	(0.019)	(0.021)	(0.022)	(0.023)	(0.022)		
Effort $(E_\sigma) \times \text{Passive } (P_\sigma)$	0.016	0.006	0.011	0.030	-0.029		
	(0.023)	(0.025)	(0.027)	(0.027)	(0.028)		
$D_i$	-0.010	-0.011	0.013	0.032	0.101***		
	(0.037)	(0.042)	(0.046)	(0.034)	(0.034)		
Effort $(E_{\sigma}) \times D_i$	0.050	0.000	-0.014	-0.023	-0.125***		
	(0.045)	(0.047)	(0.051)	(0.039)	(0.039)		
Passive $(P_{\sigma}) \times D_i$	-0.061**	-0.033	-0.060	0.000	-0.085***		
	(0.031)	(0.040)	(0.042)	(0.031)	(0.030)		
Effort $(E_{\sigma}) \times \text{Passive } (P_{\sigma}) \times D_i$	0.020	0.031	0.069	-0.015	0.090**		
	(0.038)	(0.048)	(0.052)	(0.037)	(0.036)		
Initial Inequality ( $\Delta_{\sigma}$ )	0.079***	0.070***	0.072***	0.078***	0.080***		
	(0.019)	(0.022)	(0.022)	(0.019)	(0.019)		
Constant	0.787***	0.792***	0.783***	0.768***	0.729***		
	(0.023)	(0.025)	(0.025)	(0.027)	(0.028)		
Clusters Observations $R^2$	543	417	398	543	542		
	10236	7853	7485	10236	10216		
	0.489	0.502	0.488	0.489	0.492		

*Note:* This table shows reports OLS estimates corresponding to Equation 11 for the second set of sample splits. Sample sizes vary because for economic ideology and party identification the middle categories ("Moderate" and "Neither Republican nor Democrat") are disregarded. Results are based on the main sample. Standard errors (in parentheses) are clustered at the spectator level. \* p < 0.1, \*\* p < 0.05, \*\*\* p < 0.01.

Table I.14: Association between Experimental Measures and Policy Preferences

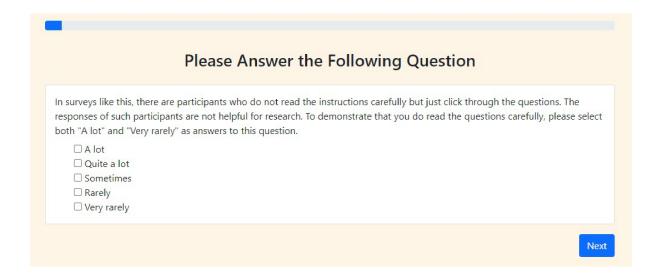
	Dependent Variable (Z-score):								
	Preferred Max. Marg. Rate			Rejection of					
	(1)	(2)	(3)	(4)	(5)	(6)			
	Income Tax	Estate Tax	Disability Ins.	Unemployment Ins.	Equal Opp. Prog.	Interg. Transm.			
Redistribution (Luck)	0.136***	0.078*	0.081*	0.073	0.081*	0.197***			
	(0.049)	(0.045)	(0.048)	(0.052)	(0.048)	(0.047)			
Redistribution (Effort)	0.022	0.013	0.076	0.120***	0.059	0.111**			
	(0.057)	(0.059)	(0.047)	(0.042)	(0.042)	(0.046)			
Observations $R^2$	437	437	437	437	437	437			
	0.019	0.006	0.013	0.020	0.010	0.052			

*Note:* This table shows OLS estimates of (standardized) survey-based policy attitudes on (standardized) factor variables based on spectators' average extent of redistribution in the four treatment conditions. The coefficients are plotted in Figure F.15. Results are based on the main sample. Robust standard errors are reported in parentheses. \* p < 0.1, \*\*\* p < 0.05, \*\*\* p < 0.01.

# J Instructions for the Spectator Session

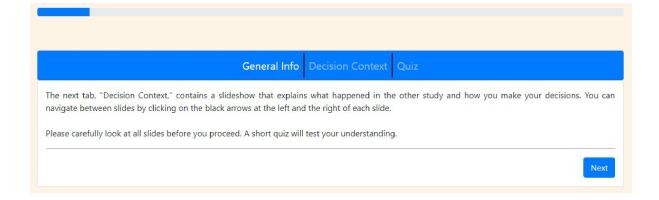
Below are the full instructions for the spectator session/redistribution stage.

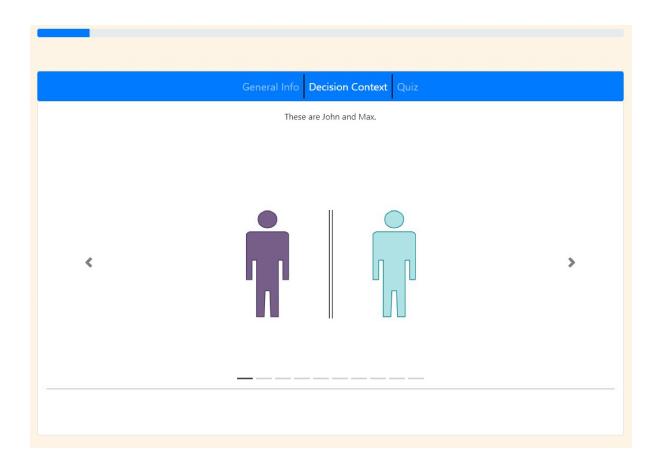
The following pages were shown to all subjects in the same order as presented here.



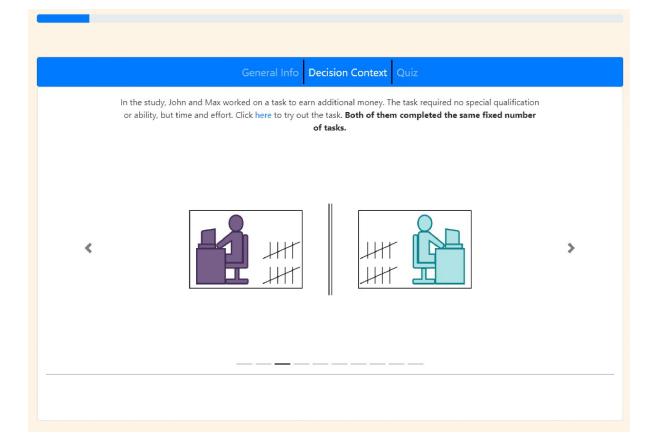
The order of the following four blocks of pages was randomly assigned for each participant. However, the "General Info" pages were always ordered such that the first "General Info" page a subject would see referred to the first block of decisions, the second "General Info" page referred to the second block of decisions and so on. Within each block subjects made six decisions.

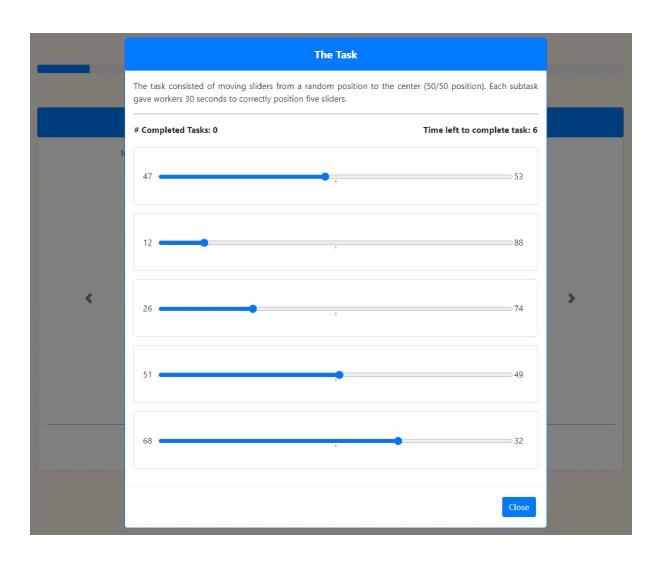
## **ACTIVE INEQUALITY & LUCK**

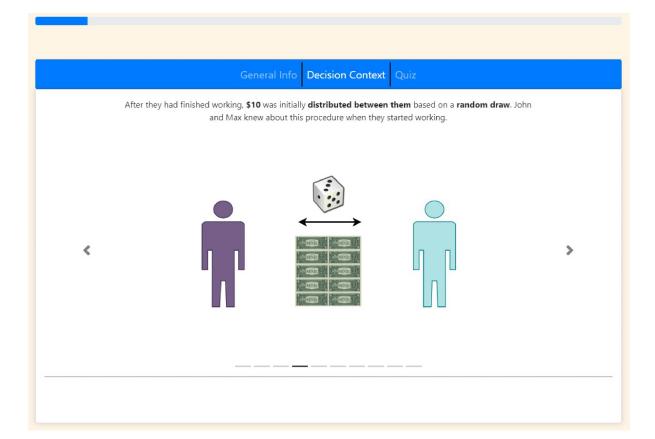




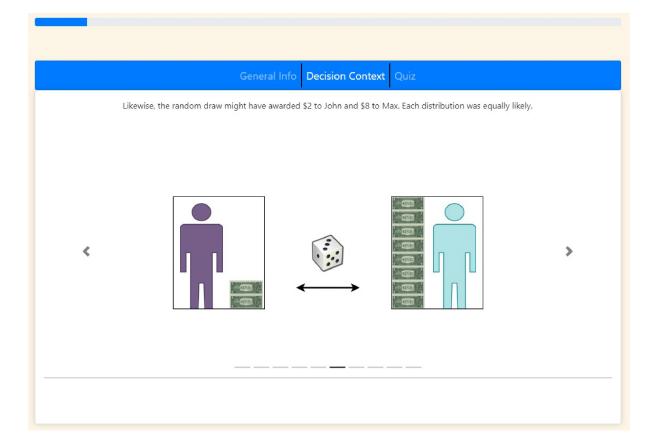


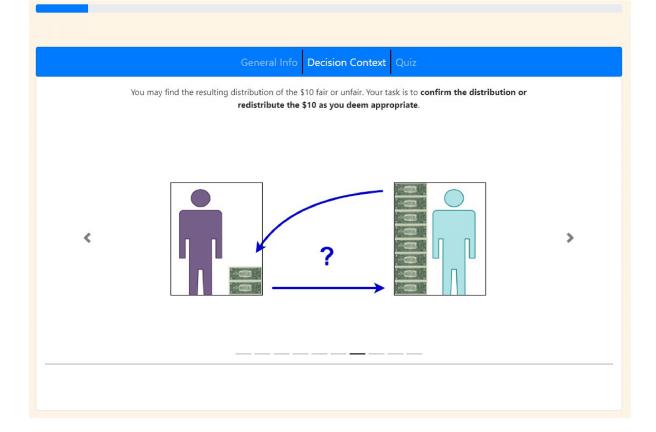


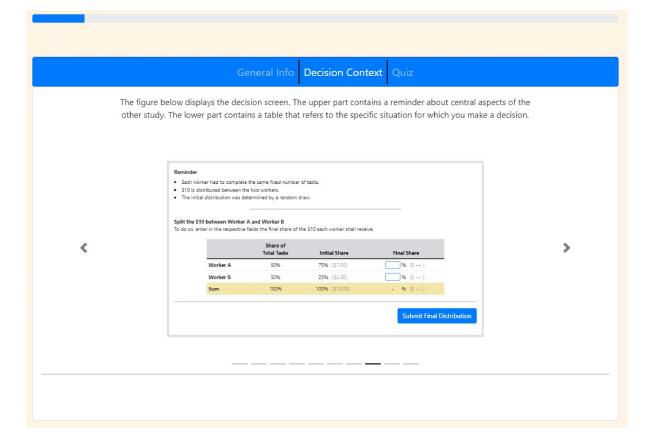


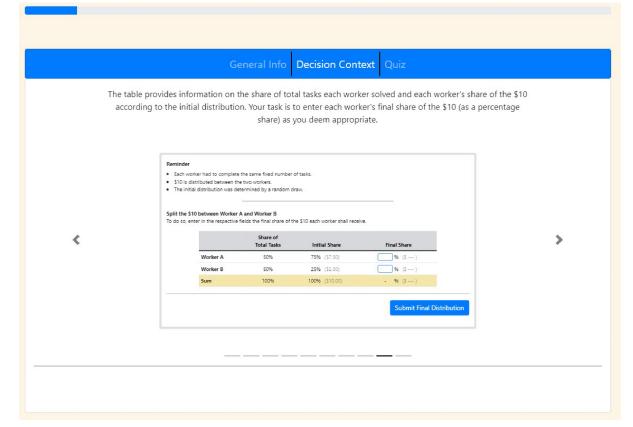


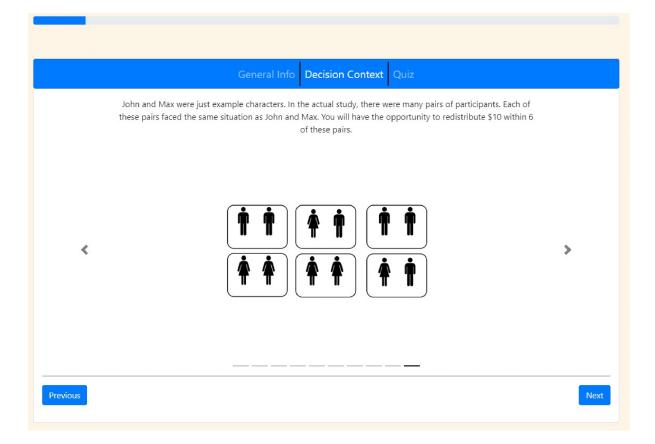










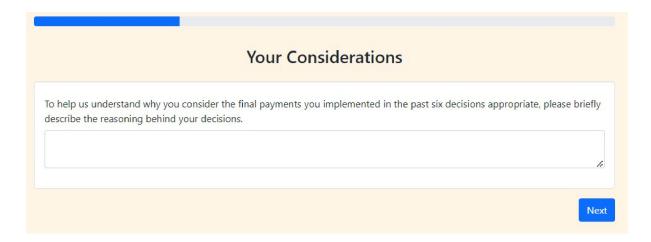


### **Proceed to Decisions**

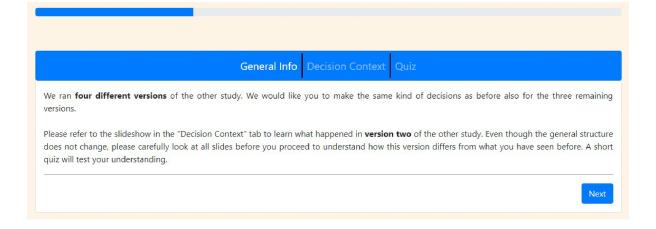
On the following six pages, you will make your redistribution decisions for six different pairs of workers.

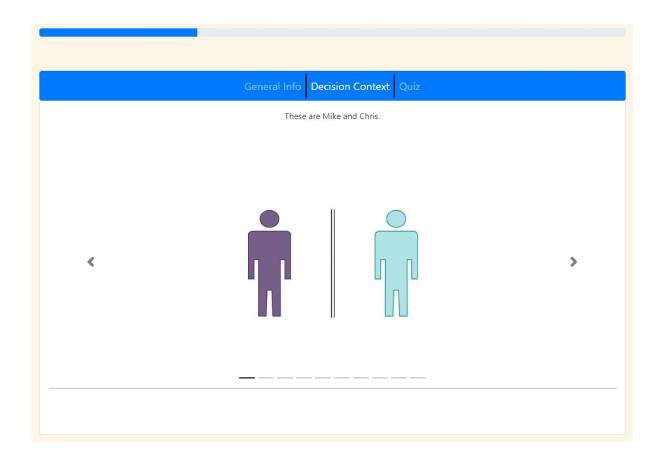
Before you proceed, please take a short moment to deliberately think about which distribution you find appropriate in this kind of situation.

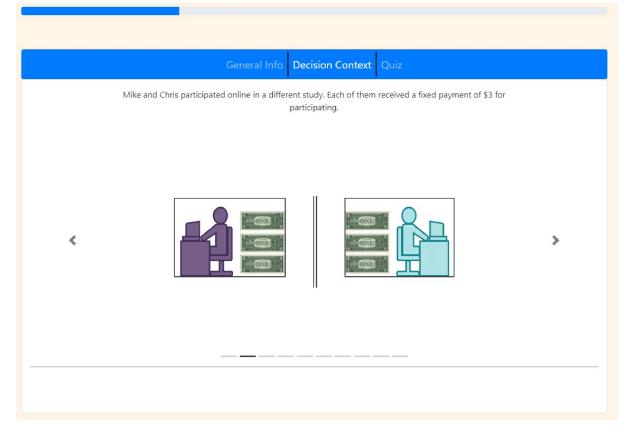
Proceed to Decisions

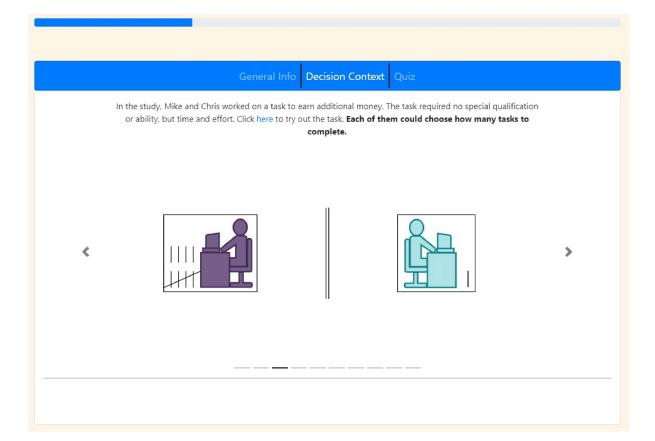


## **ACTIVE INEQUALITY & EFFORT**

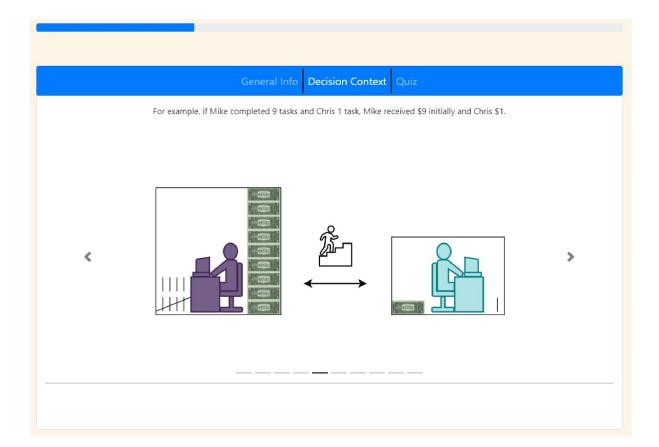


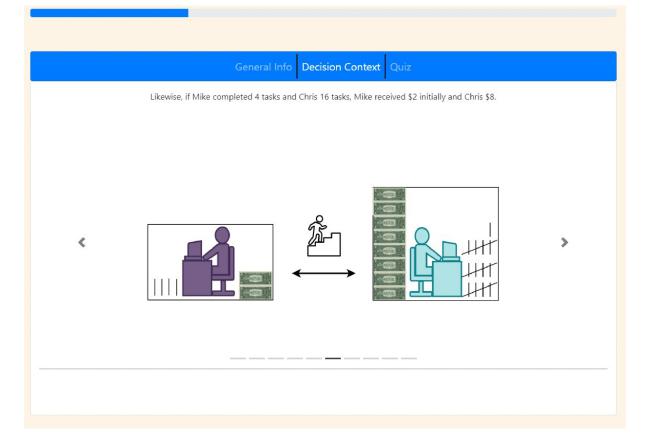


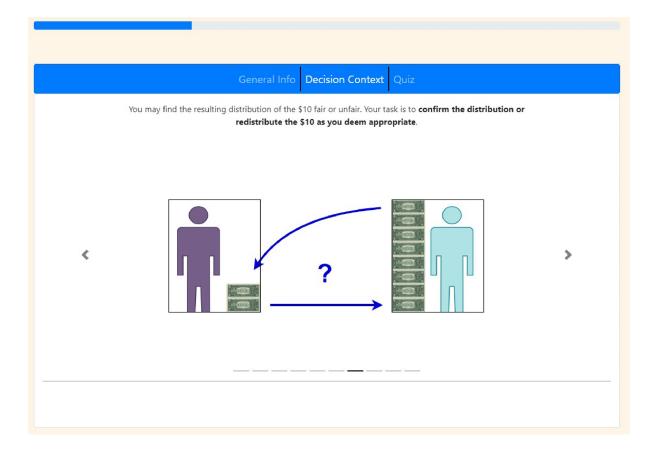


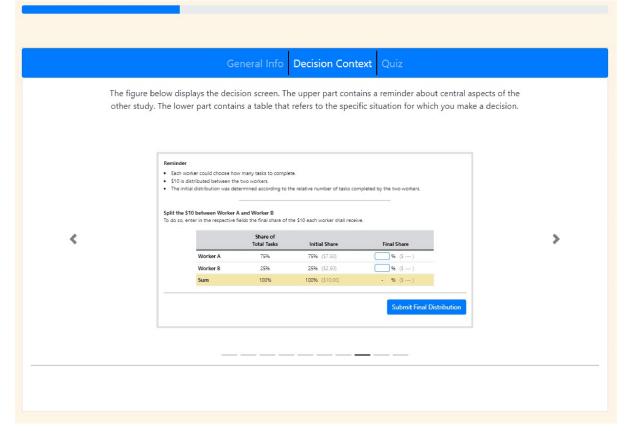


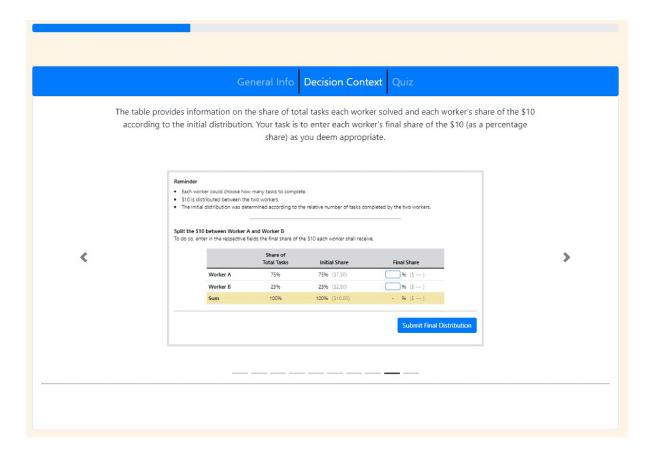


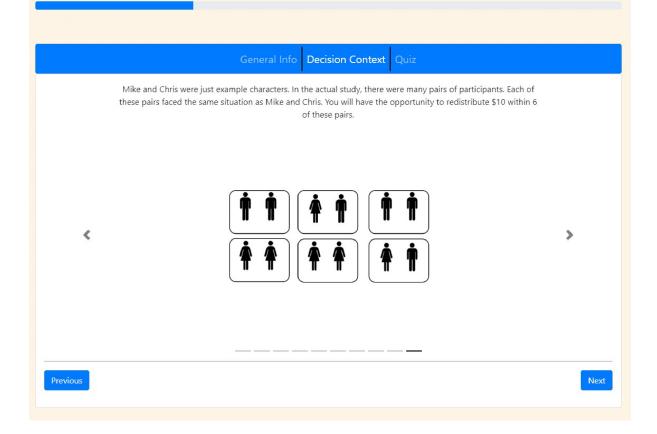












	General Info Decision Context Quiz
e subsequent quiz questions refe e sentence.	r to the situations that were just described. Please select for each question the alternative that correctly compl
<b>Quiz Question 1:</b> Each worker ge	nerates earnings for
a friend of his or her choice v	vho did not work him- or herself.
another worker.	
, , , ,	ant who did not work him- or herself.
him- or herself.	
Quiz Question 2: If Worker A initi	ally received a higher share of the \$10 than Worker B, this reflects that
Worker A completed more ta	sks than Worker B.
Worker A had better luck tha	n Worker B.

## **Proceed to Decisions**

On the following six pages, you will make your redistribution decisions for six different pairs of workers.

Before you proceed, please take a short moment to deliberately think about which distribution you find appropriate in this kind of situation.

Proceed to Decisions

## Situation 1

#### Reminder

- Each worker could choose how many tasks to complete.
- \$10 is distributed between the two workers.
- The initial distribution was determined according to the relative number of tasks completed by the two workers.

### Split the \$10 between Worker A and Worker B

To do so, enter in the respective fields the final share of the \$10 each worker shall receive.

	Share of		
	Total Tasks	Initial Share	Final Share
Worker A	68%	68% (\$6.80)	% (\$ )
Worker B	32%	32% (\$3.20)	% (\$ )
Sum	100%	100% (\$10.00)	- % (\$ )

Submit Final Distribution

## **Your Considerations**

To help us understand why you consider the final payments you implemented in the past six decisions appropriate, please briefly describe the reasoning behind your decisions.

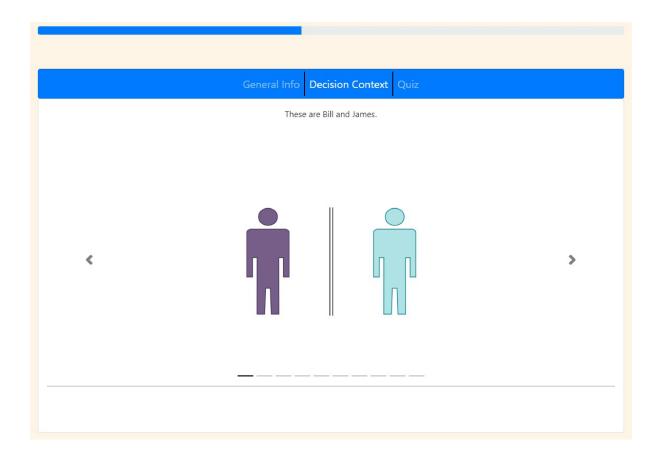
Next

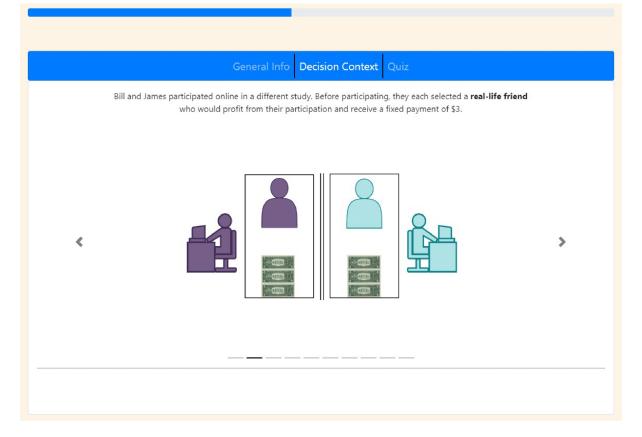
# PASSIVE INEQUALITY & EFFORT

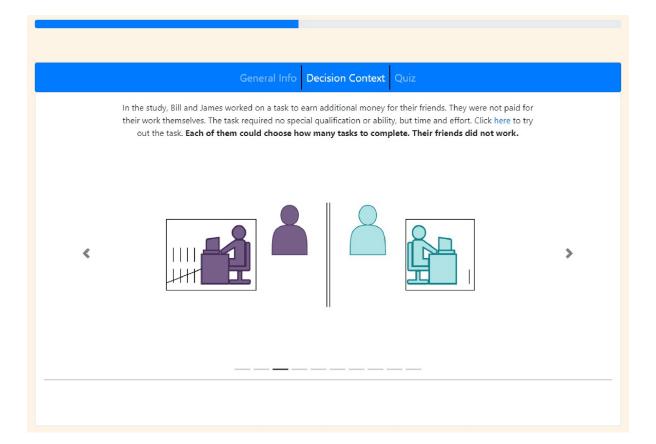
Again, please refer to the slideshow in the "Decision Context" tab to learn what happened in **version three** of the other study.

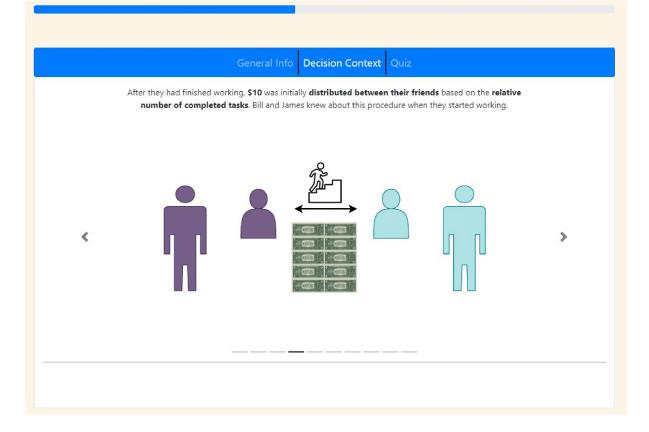
Even though the general structure does not change, please carefully look at all slides before you proceed to understand how this version differs from what you have seen before. A short quiz will test your understanding.

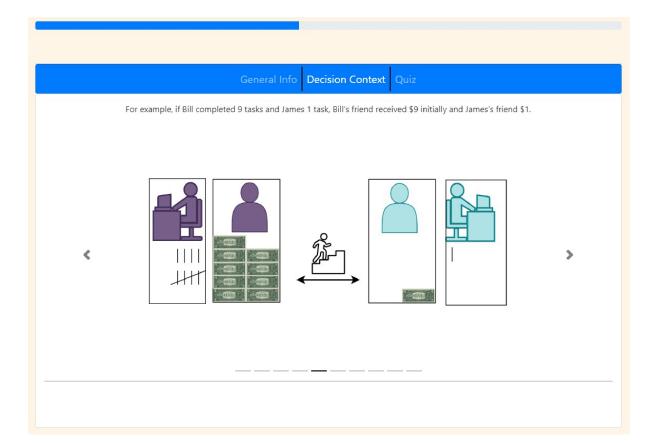
Next

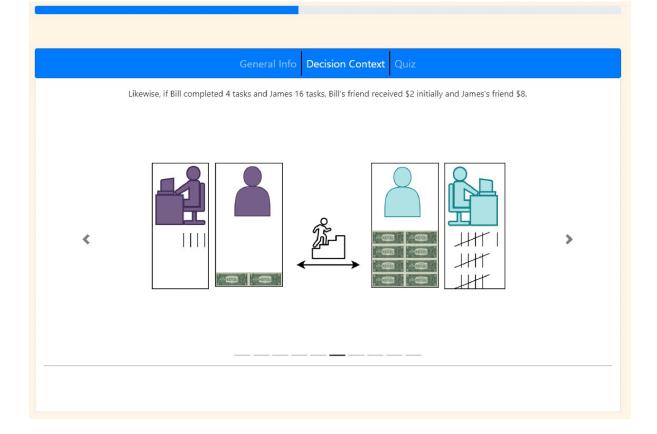


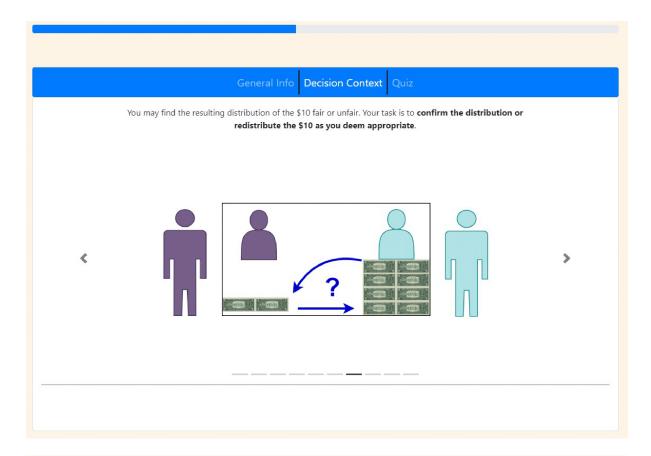


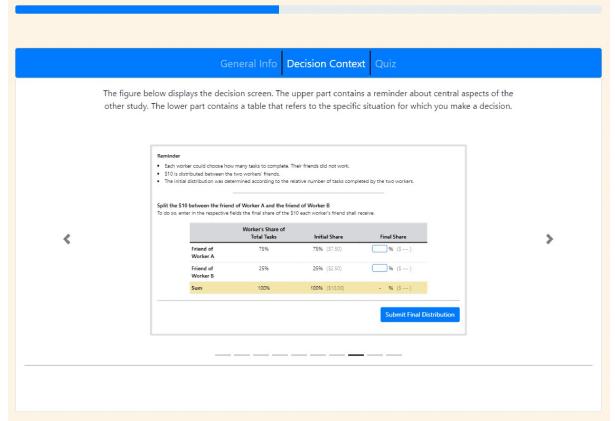


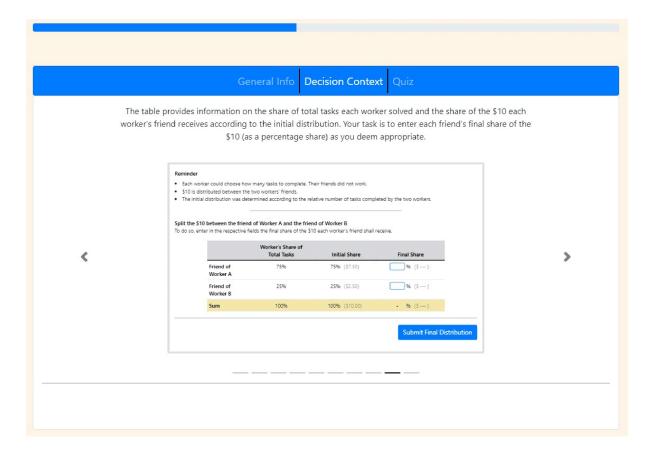


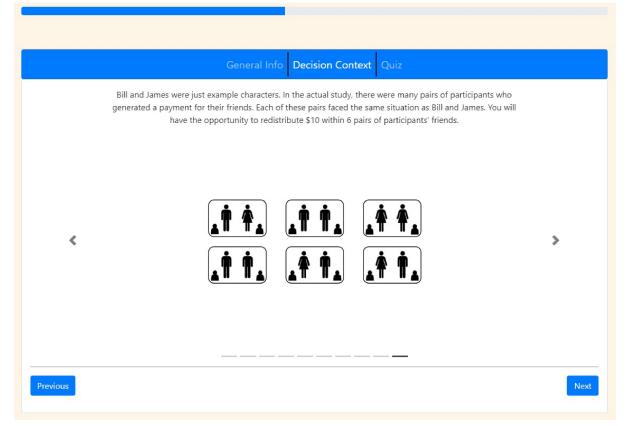












	General Info De	cision Context	Quiz
e subsequent quiz questions refer sentence.	o the situations that were just desc	cribed. Please select	t for each question the alternative that correctly comple
Quiz Question 1: Each worker gen	rates earnings for		
a friend of his or her choice w	o did not work him- or herself.		
another worker.			
	t who did not work him- or herself.		
him- or herself.			
Quiz Question 2: If Worker A's frie	d initially received a higher share of	the \$10 than Work	er B's friend, this reflects that
Worker A completed more tas	s than Worker B.		
the friend of Worker A had be	ter luck than the friend of Worker B.		

# **Proceed to Decisions**

On the following six pages, you will make your redistribution decisions for six different pairs of friends.

Before you proceed, please take a short moment to deliberately think about which distribution you find appropriate in this kind of situation.

Proceed to Decisions

## Situation 1

### Reminder

- Each worker could choose how many tasks to complete. Their friends did not work.
- \$10 is distributed between the two workers' friends.
- The initial distribution was determined according to the relative number of tasks completed by the two workers.

### Split the \$10 between the friend of Worker A and the friend of Worker B

To do so, enter in the respective fields the final share of the \$10 each worker's friend shall receive.

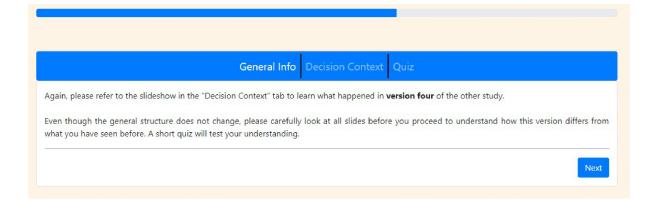
	Worker's Share of Total Tasks	Initial Share	Final Share
Friend of Worker A	22%	22% (\$2.20)	% (\$ )
Friend of Worker B	78%	78% (\$7.80)	% (\$ )
Sum	100%	100% (\$10.00)	- % (\$ )

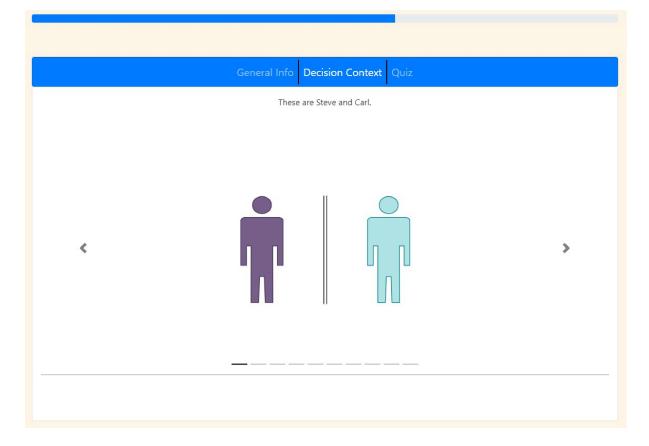
Submit Final Distribution

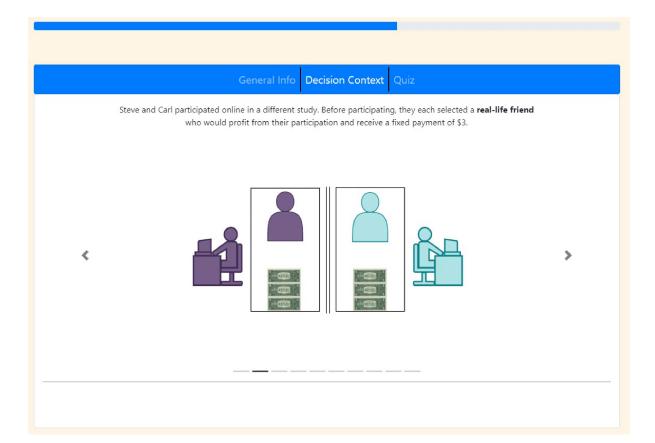
## **Your Considerations**

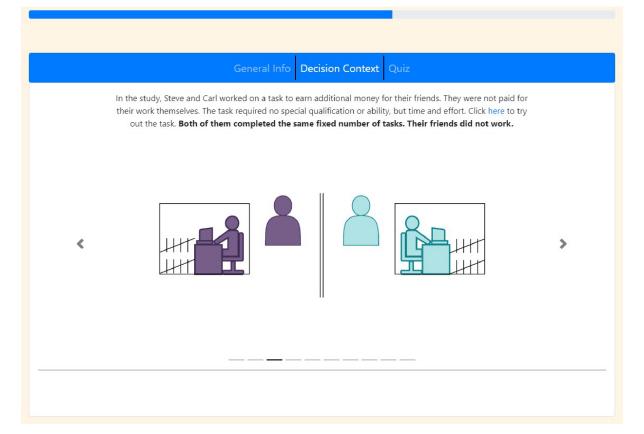
To help us understand why	you consider the final	payments you implem	ented in the past six o	decisions appropriate,	please briefly
describe the reasoning beh	ind your decisions.				

# PASSIVE INEQUALITY & LUCK

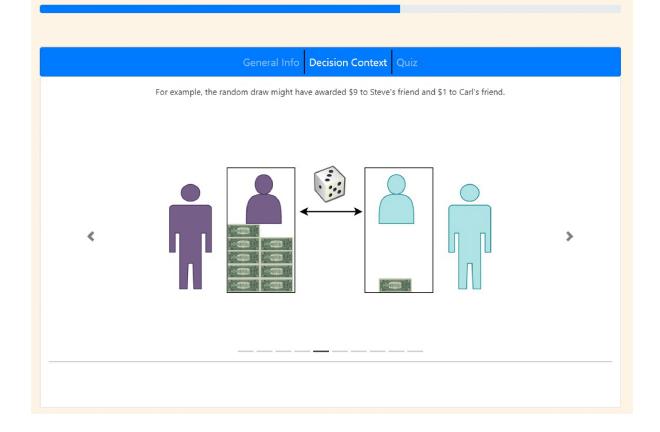






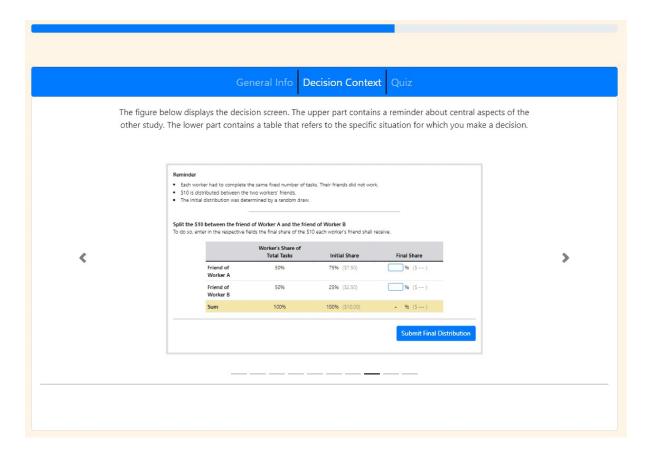


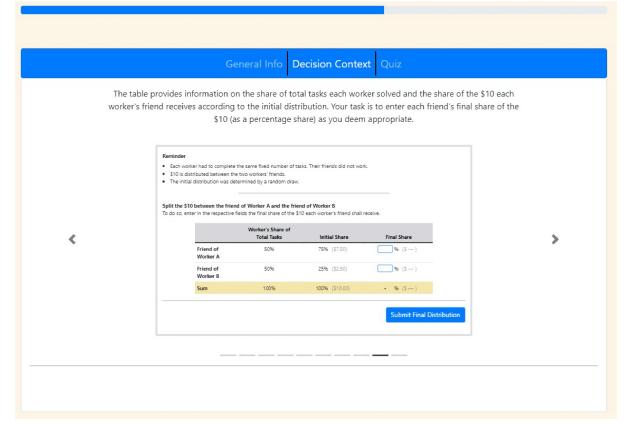


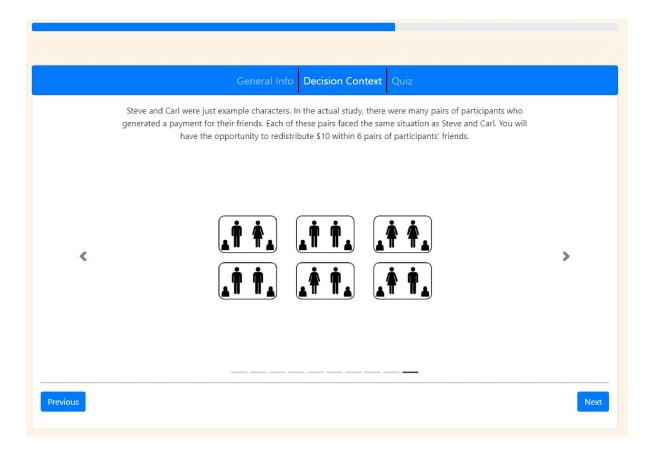


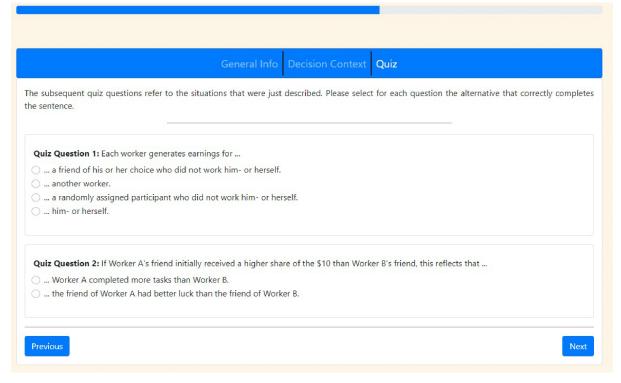


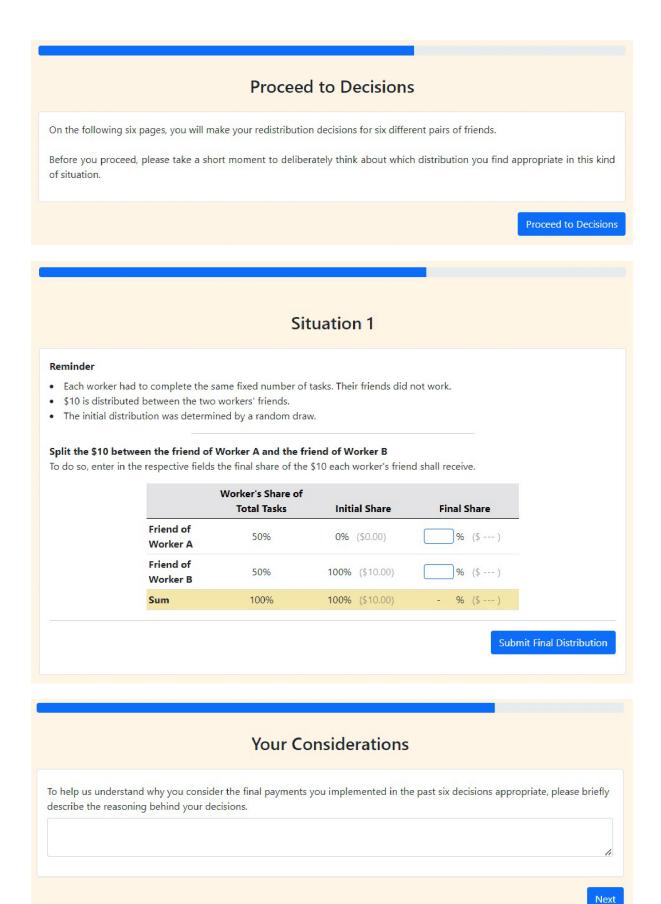












The following pages were shown to all subjects in the same order as in this document.

## Make a Guess

To conclude this section, we have two guessing questions for you.

#### Context

Unrelated to their work on the task, we asked workers in the other study to make another decision.

- We asked those workers who could earn money for themselves how they would distribute \$10 between themselves and the
  worker they were matched to if they could freely decide.
- Similarly, we asked those workers who could earn money for their friends how they would distribute \$10 between their own friend and the friend of the worker they were matched to.

As we had announced to the workers before, we will randomly select one of them and implement his or her choice.

#### Your Task & Reward for Correct Guesses

Your task is to guess for both groups of workers how they distributed the \$10 on average. For each correct guess, you are rewarded with a bonus of \$0.20. A guess will count as correct if it is at most \$0.20 away from the corresponding true average distribution.

### **Guessing Question 1**

Please use the slider below to make your guess about the group of workers who earned money for themselves.

On average, how much of the \$10 did these workers keep for themselves, and how much did they give to the other worker?



\$x for the other worker

### Guessing Question 2:

Please use the slider below to make your guess about the group of workers who earned money for their friends.

On average, how much of the \$10 did these workers give to their own friend, and how much did they give to the friend of the other worker?



\$x for the friend of the other worker

Previous

# Instructions

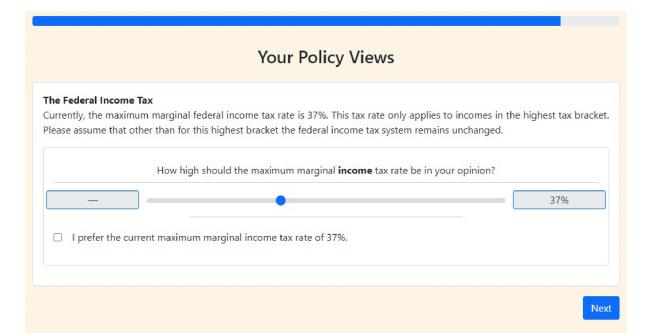
You have reached the final part of this study!

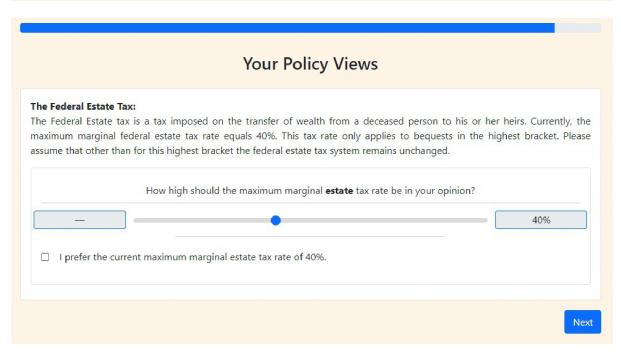
In this part, we are mostly asking for **your personal view** – in these cases, there are no right or wrong answers.

Please click on the "Next" button to proceed.

Next

ease complete t	he statements below b	v selecting the opt	ion which correspo	onds to vour view mos	t closely.
ouse complete to		y selecting the opt		and to your non mos	. c.o.o.
	If one person re-	ceives more than a	nother due to <b>hav</b> i	ing better luck, I find	that
0	0	0	0	0	0
clearly unfair	unfair	rather unfair	rather fair	fair	clearly fair
	If one person rece	ives more than and	ther due to <b>exerti</b>	ng higher effort, I fir	d that
0	0	0	0	0	0
clearly unfair	unfair	rather unfair	rather fair	fair	clearly fair
lf children born t	o affluent parents are	,	ffluent themselves rents, I find that	later in life compared	to children born to less wel
0	0	0	0	0	0
clearly unfair	unfair	rather unfair	rather fair	fair	clearly fair
low much do yo ncome."	u agree or disagree w	ith the following st	atement? "Last ye	ar all citizens of the U	ISA received exactly the san
	0	0	0	0	





# **Your Policy Views**

For the questions on this page, please complete the sentences by selecting the option that most closely corresponds to your view.

The federal-state unemployment insurance (UI) system uses tax money to provide assistance to people who have lost their jobs and are eligible for benefits by temporarily replacing part of their wages.

The unemployment insurance (UI) system should be ...

significantly reduced moderately neither moderately extended significantly reduced reduced nor extended extended

The government uses tax money to run programs such as the Social Security program and the Supplemental Security Income disability program which provide assistance to people with disabilities.

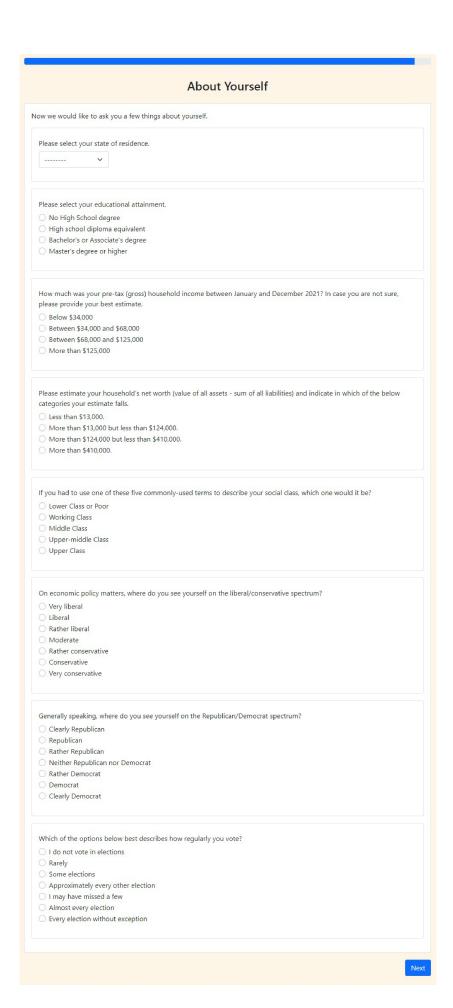
Government funding for programs that provide assistance to disabled people should be ...

significantly reduced moderately neither moderately extended significantly reduced reduced nor extended extended

The government uses tax money to finance institutions and runs programs to – among other things – provide assistance to children from less well-off families; examples include public schools, colleges and universities, tuition waivers, and health coverage programs such as Medicaid and the Children's Health Insurance Program (CHIP).

Government funding for these institutions and programs should be ...

significantly reduced moderately neither moderately extended significantly reduced reduced nor extended extended



Please Answer this Question			
efore you are done, we w	ould like to know how comprehensible you found the instructions overall.		
Overall, I found the instruc	tions		
not comprehensible at	all.		
not comprehensible.			
not very comprehensib	le.		
<ul> <li>moderately comprehen</li> </ul>	isible.		
fairly comprehensible.			
ocomprehensible.			
operfectly comprehensib	ole.		
If you have any further con below.	nments on this survey (e.g. on the instructions, topic,), please write them down in the text field		
	Please answer the following question:		
Do you think this survey w	as biased towards a certain political stance?		
	as biased towards a certain political stance?		
Strong left bias	as biased towards a certain political stance?		
Strong left bias Left bias	as biased towards a certain political stance?		
Strong left bias Left bias Slight left bias	as biased towards a certain political stance?		
Strong left bias Left bias Slight left bias No or almost no bias Slight right bias	as biased towards a certain political stance?		
Do you think this survey w Strong left bias Left bias Slight left bias No or almost no bias Slight right bias Right bias Strong right bias	as biased towards a certain political stance?		

After spectators clicked the "Next" button on the last page, they were redirected to the Prolific platform.